

## GALA To Support Families of Children with Cancer

**W**ITH NATIONAL CHILDHOOD CANCER AWARENESS MONTH wrapping up at the end of September, Teddy Bear Cancer Foundation (TBCF) is finalizing plans for their Gold Ribbon Luncheon.

The gold ribbon is the international official ribbon symbolizing children with cancer. The color gold was selected as the universal awareness ribbon in the 1990s because gold is a precious metal and our children are precious.

Every day, 36 children are diagnosed with cancer in the United States and over 160,000 children are diagnosed with cancer worldwide. One in 300 children will be diagnosed with cancer by the time they are 20 years old. When a child is diagnosed with cancer, their parents have to take time off work, or quit their job, to be in the hospital with their child – significantly decreasing their monthly income.

“Last year, TBCF served more than 650 individuals with the collaborative efforts of local businesses, hospital professionals, and donors like you and me,” shared Carol Burnett, 2014 Gold Ribbon Campaign Celebrity Spokesperson. “This is your opportunity



**Samantha McVee, Eliana Georges, and Michael Georges, TBCF Family**

to make a difference by becoming involved today. We can use your time, your treasure, and your support.”

The 2014 Gold Ribbon Campaign seeks to generate awareness about pediatric cancer and how it affects families; bring attention to the critical role TBCF plays in supporting Tri-County families that have a child experiencing cancer; and raise \$200,000 to support TBCF's emotional and financial support programs.

The Gold Ribbon Luncheon will be held Thursday, October 2nd from 11 to 2pm at the Four Seasons Biltmore, Santa Barbara on the Monte Vista Lawn.

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Tickets are \$150 and can be purchased on-line. Visit:  
[www.teddybearcancerfoundation.org](http://www.teddybearcancerfoundation.org)