

# TEDDY BEAR CANCER FOUNDATION



## 2017 SPONSORSHIP OPPORTUNITIES

Teddy Bear Cancer Foundation invites you to make a significant positive impact in the lives of families with a child battling cancer by joining us as a 2017 event sponsor.

[YOUR IMPACT ON FAMILIES.](#)

[WHY CHOOSE TBCF AS A SPONSOR?](#)

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2002 ★ 2017

**15**  
YEARS  
STRONG

TeddyBearCancerFoundation.org  
3892 State Street, Suite 220 Santa Barbara, CA 93105  
805.962.7466





## GET BEHIND TBCF'S IMPORTANT EVENTS AND HIGHLIGHT YOUR LEADERSHIP IN OUR COMMUNITY.

We are grateful for each sponsor's championing of our mission. TBCF offers unique marketing opportunities that enhance visibility and promotes businesses within the community. We look forward to extending these opportunities to you for increased involvement in our organization, thereby building enduring partnerships throughout the years.

### WHAT IS YOUR IMPACT?

Your involvement means TBCF will be able to continue it's mission of making a difference in the lives of families with children battling pediatric cancer.

### CAN I SPONSOR ALL EVENTS OR ONLY ONE EVENT?

Yes, you can sponsor all four TBCF events. Not only do our events occur during the course of the entire year, they take place throughout the tri-county region. This means your organization receives exposure in a variety of communities.

## UPCOMING EVENTS

### Little Heroes Events

Santa Barbara | April 20, 2017 | Breakfast  
Westlake Village | May 23, 2017 | Lunch  
Oxnard | December 6, 2017 | Breakfast

### Gold Ribbon Campaign & Luncheon

Gold Ribbon Campaign | September 1 - 30, 2017  
Gold Ribbon Luncheon | October 5, 2017



### HOW TO BECOME A SPONSOR?

Please fill out the sponsorship form included in this guide or online at [www.TeddyBearCancerFoundation.org/sponsors](http://www.TeddyBearCancerFoundation.org/sponsors). If you have any questions or need additional information, please contact Lindsey Leonard, Executive Director, at 805.563.4740 or [lindsey@teddybearcancerfoundation.org](mailto:lindsey@teddybearcancerfoundation.org).

# GO GOLD

## GOLD RIBBON CAMPAIGN & LUNCHEON

### Gold Ribbon Campaign | September 1 - 30, 2017 Gold Ribbon Luncheon | October 5, 2017

#### **PREMIER SPONSOR \$50,000**

- Participation in 8 MTD bus ads\*
- Name and logo pre- and post-Campaign recognition in *Pacific Coast Business Times*, *Montecito Journal*, and *Santa Barbara Independent*\*\*
- Prominent recognition in televised public service announcements, press releases, website, and e-blasts
- Exclusive name and logo placement with testimonial on website homepage for 2017, 5 social media posts, and a feature story in the 2017 Annual Report as well as back inside cover full-page ad
- Sponsorship recognition at Annual Donor Appreciation Reception
- Invitation to *VOICE Magazine* cover shoot
- Listing in event invitation

#### **Onsite Luncheon benefits:**

- Premiere seating for 20 guests (2 tables) with a TBCF Special Guest, Keynote Speaker, Honoree or Notable Guest
- Champagne service during Luncheon
- Name and logo listed as the premier sponsor in Luncheon save-the-date announcement and program
- Premier Sponsor full-page tribute ad in Luncheon program
- Invitation to present an honoree award during Luncheon
- 40 raffle tickets
- Opportunity to participate in a video testimonial
- One-night stay at Four Seasons Resort Biltmore with spa package and breakfast
- "Teddy the Bear" delivers coffee and bear claws to your home or office

#### **GOLD CHAMPION BEAR \$25,000**

- Participation in 6 MTD bus ads\*
- Name and logo pre- and post-Campaign recognition in *Pacific Coast Business Times*, *Montecito Journal*, and *Santa Barbara Independent*\*\*
- Invitation to *VOICE Magazine* cover shoot
- Recognition in televised public service announcements, press releases, website, and e-blasts
- Name and logo on webpage, 5 social media posts, and a feature story in the 2017 Annual Report
- Listing in event invitation

#### **Onsite Luncheon benefits:**

- Premiere Seating for 20 guests (2 tables) with a TBCF Special Guest, Keynote Speaker, Honoree or Notable Guest
- Full-page tribute ad in Luncheon program
- Name and logo in Luncheon save-the-date announcement and program
- 20 raffle tickets
- Opportunity to participate in a video testimonial
- "Teddy the Bear" delivers coffee and bear claws to your home or office

\*MTD bus ads (visibility to 650,000 pp monthly)

\*\**Pacific Coast Business Times* (6,000 pp weekly), *Montecito Journal* (12,000 pp weekly)  
and *Santa Barbara Independent* (40,000 pp weekly)



# GO GOLD



## GOLD RIBBON CAMPAIGN & LUNCHEON

### **AMBASSADOR BEAR \$10,000**

- Participation in 4 MTD bus ads\*
- Name and logo pre- and post-Campaign recognition in *Pacific Coast Business Times*, *Montecito Journal*, and *Santa Barbara Independent*\*\*
- Recognition in televised public service announcements, press releases, website, e-blasts
- Exclusive name and logo placement with testimonial on website homepage for 2017, 3 social media posts, and a feature story in the 2017 annual report
- Invitation to *VOICE Magazine* cover shoot
- Listing in event invitation

#### **Onsite Luncheon benefits:**

- Front of room seating for 10 guests with a TBCF Special Guest, Keynote Speaker, Honoree or Notable Guest & 10 raffle tickets
- ½ page tribute ad in program
- Name and logo in Luncheon save-the-date announcement and program
- Opportunity to participate in a video testimonial
- “Teddy the Bear” delivers coffee and bear claws to your home or office

### **VISIONARY BEAR \$5,000**

- Participation in 2 MTD bus ads\*
- Name and logo pre- and post-Campaign recognition in *Pacific Coast Business Times*, *Montecito Journal*, and *Santa Barbara Independent*\*\*
- Name and logo on e-blasts and on webpage
- 2 social media posts
- Listing in event invitation

#### **Onsite Luncheon benefits:**

- Seating for 10 guests & 10 raffle tickets
- ½ page tribute ad in program
- Listing in event program
- Opportunity to participate in a video testimonial
- “Teddy the Bear” delivers coffee and bear claws to your home or office

### **ADVOCATE BEAR \$2,500**

- Name and logo on e-blasts and webpage
- Name and logo pre- and post-Campaign recognition in *Pacific Coast Business Times*, *Montecito Journal*, and *Santa Barbara Independent*\*\*
- 2 social media posts
- Listing in event invitation

#### **Onsite Luncheon benefits:**

- Seating for 4 & 4 raffle tickets
- ¼ page tribute ad in program
- Listing in event program

### **HEALER BEAR \$1,000**

- Name and logo on e-blasts and webpage
- Name and logo pre- and post-Campaign recognition in *Pacific Coast Business Times*, *Montecito Journal*, and *Santa Barbara Independent*\*\*
- 2 social media posts

#### **Onsite Luncheon benefits:**

- Seating for 2 & 2 raffle tickets to Luncheon
- Business card size tribute ad in program
- Listing in event program

\*MTD bus ads (visibility to 650,000 pp monthly)  
\*\**Pacific Coast Business Times* (6,000 pp weekly),  
*Montecito Journal* (12,000 pp weekly)  
*Santa Barbara Independent* (40,000 pp weekly)

# Little Heroes

## BREAKFAST / LUNCH

Santa Barbara | **April 20, 2017** | Breakfast

Westlake Village | **May 23, 2017** | Lunch

Oxnard | **December 6, 2017** | Breakfast

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### VISIONARY BEAR \$5,000

- Premier seating for 8 guests
- Opportunity to have exhibitor table at a Little Heroes Event
- Exclusive logo and name placement in event program, e-blasts, website and select media
- Invitation to present 2016 Little Heroes Award or introduce Keynote Speaker
- Visionary Bear recognition in video presentation
- One page tribute ad
- Coffee with keynote speaker
- “Teddy the Bear” delivers coffee and bear claws to your home or office
- 2 social media posts

### ADVOCATE BEAR \$2,500

- Premier seating for 8 guests
- Logo and name placement in event program, e-blasts, website and select media
- ½ page tribute ad
- 2 social media posts

### HEALER BEAR \$1,000

- Name listing in event program, e-blasts, and website
  - ¼ page tribute ad
  - 2 social media posts
- 



Join a community of supporters dedicated to changing the lives of families that have a child with cancer. In celebration of children, our “Little Heroes,” this event is a great introduction into TBCF.

\*For our individual or family sponsors not interested in taking advantage of the PR opportunities being offered, customized benefits can be accommodated.

# THANK YOU TO OUR 2016 SPONSORS

\* GRC: Gold Ribbon Campaign  
\* MIT: Moments in Time  
\* LHB-SB: Little Heroes Breakfast - Santa Barbara

## PRESENTING SPONSOR

Earl & Claudia Minnis and Family (GRC)

## AMBASSADOR BEAR

Giffin Rental, Travis & Amanda Twining (MIT)



## VISIONARY BEAR

Aera Energy LLC (GRC)

Anonymous (MIT)

Avalan Wealth Management, Rich Schuette (Annual)

Jeff & Margo Barbakow in support of The Carrie Hamilton Fund (GRC)

Lash Family (GRC)

Jack Mithun & Mercedes Millington (GRC)

Rudy Schulte Family Foundation (MIT)

Wells Fargo (GRC)



## ADVOCATE BEAR

Jeff & Margo Barbakow in support of The Carrie Hamilton Fund (LHB-SB)

Jim & Vanessa Bechtel (GRC)

Richard Behrman, MD (GRC)

Martin & Gina Bell (GRC)

Cox Communications (GRC)

Fell, Marking, Abkin, Montgomery, Granet & Raney LLP (MIT)

Fielding Graduate University (MIT)

Larame & Nikki Greene (GRC)

Larame & Nikki Greene (MIT)

Heritage Oaks Bank (Annual)

MarBorg Industries (GRC)

Dr. Heath & Monique Montgomery, General & Cosmetic Dentistry (MIT)

The Painted Cabernet, Maria Wilson (MIT)

Paloma Angel, in loving memory of Lexi Krasnoff & Jeffrey Zamora (GRC)

Brody & Bonny Trejos and Family (GRC)

Volentine Family Foundation (GRC)

## HEALER BEAR

AIMdyn, Inc., Adriana & Igor Mezic (MIT)

Anonymous friends of Teddy Bear kids (GRC)

American Riviera Bank (GRC)

Arlington Financial Advisors, Wells Hughes (LHB-SB)

Martin & Gina Bell (LHB-SB)

Martin & Gina Bell (MIT)

Julia Delgado, MD, General Pediatrics (GRC)

Julia Delgado, MD, General Pediatrics (MIT)

Diane Dodds (GRC)

Chad & Ginni Dreier (MIT)

Family Wealth Advisors - Bank of the West Wealth Management (MIT)

Federated Investors, Jack Bohnet (MIT)

Fielding Graduate University (GRC)

Donna Barranco Fisher (GRC)

Genentech, Mike Kelly (MIT)

Hayes Commercial Group, Francois & Louise DeJohn (MIT)

Jackson National (MIT)

Bryan Kerner - in honor of our Teddy Bear families (MIT)

Montecito Bank & Trust (MIT)

The Moorhouse Family (MIT)

Nasif, Hicks, Harris & Co., LLP (MIT)

O'Malley's Santa Barbara, Dan & Carolyn Baham (GRC)

Pacific Coast Design Group (MIT)

Pacific Western Bank (GRC)

Susannah E. Rake (GRC)

Susannah E. Rake (LHB-SB)

The Roberts Design Group, Jeremy & Kathryn Roberts (GRC)

The Roberts Design Group, Jeremy & Kathryn Roberts (MIT)

Mark & Nicole Romasanta (GRC)

Santa Barbara Family Chiropractic (MIT)

Maryann S. Schall (GRC)

Mr. Barry Semler & Family, Santa Barbara Investment Company (GRC)

Mr. Barry Semler & Family, Santa Barbara Investment Company (MIT)

Michael & Lacy Taylor and Family (MIT)

Michael & Lacy Taylor (GRC)

Wyatt Taylor (GRC)

Time to Shine Window Washing (MIT)

Toyota of Santa Barbara (MIT)

## 2017

# SPONSORSHIP OPPORTUNITIES

Teddy Bear Cancer Foundation is excited to offer unique sponsorship opportunities to our supporters. Whether you choose to become a sponsor of each event, or just one, your participation will showcase your advocacy of TBCF. Please fill out the form below and mail in, or go online to [www.TeddyBearCancerFoundation.org/sponsors](http://www.TeddyBearCancerFoundation.org/sponsors) to submit via email.

### GOLD RIBBON CAMPAIGN & LUNCHEON

- Premier Sponsor \$50,000
- Gold Champion Bear \$25,000
- Ambassador Bear \$10,000
- Visionary Bear \$5,000
- Advocate Bear \$2,500
- Healer Bear \$1,000

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- We are unable to participate as a sponsor, but would like to contribute to Teddy Bear Cancer Foundation. Enclosed is our contribution in the amount of \$\_\_\_\_\_
- 

### LITTLE HEROES - SANTA BARBARA

- Visionary Bear \$5,000
- Advocate Bear \$2,500
- Healer Bear \$1,000

### LITTLE HEROES - WESTLAKE VILLAGE

- Visionary Bear \$5,000
- Advocate Bear \$2,500
- Healer Bear \$1,000

### LITTLE HEROES - OXNARD

- Visionary Bear \$5,000
- Advocate Bear \$2,500
- Healer Bear \$1,000

Sponsor Listing Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Our check is enclosed in the amount of \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my  VISA  MC  AMEX

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**MAIL IN THIS FORM TO: 3892 STATE ST. STE 220, SANTA BARBARA, CA 93105**

Once your sponsorship form has been received you will be contacted by our development department to confirm your sponsorship, as well as detailing your sponsorship benefits and media deadlines.

**THANK YOU FOR CHOOSING TO BE A TBCF SPONSOR!**

For additional sponsorship information contact our development department at 805.962.7466 ex 723

