

Gold Ribbon Campaign | September 2020

The Gold Ribbon Campaign is TBCF's flagship awareness and fundraising endeavor held in recognition of National Childhood Cancer Awareness Month during September.

Sponsorship Benefits



Premier Sponsor **\$50,000**

This level will fund 10 families for a year

- **Participation in 4 MTD bus ads** or **Overnight stay at the Miramar Resort** with breakfast
- **Principle role in televised PSA and press releases** (Minimum 250 runs over 2 month period)
- **Name and Logo placement with testimonial** on website event/campaign page, eBlasts, and a feature story in the 2020 Annual Report
- **Full page ad** in local print outlet of your choice
- **Sponsorship recognition** at the Donor Appreciation Reception
- **"Teddy the Bear" delivers bear claws** to your home/office, or we take you to breakfast
- **Name in pre- and post-campaign recognition** in Pacific Coast Business Times, Montecito Journal and The Independent.
- **Sponsor recognition via name and logo** listing in USPS mailing to 2,500 TBCF donors in late August*
- **Invitation to VOICE Magazine cover shoot**
- **Forty opportunity drawing chances**
- **\$100 gift card** to a local small business for yourself, or we'll donate it to a TBCF family

Gold Champion Sponsor **\$25,000**

This level will fund 5 families for a year

- **Significant recognition in televised PSA and press releases** (Minimum 250 runs over 2 month period)
- **Name and Logo placement with testimonial on website event page,** eBlasts, and a feature story in the 2021 Annual Report.
- **Full page ad** in local print outlet of your choice
- **Overnight stay at the Miramar Resort** with breakfast
- **Sponsorship recognition** at the Donor Appreciation Reception
- **"Teddy the Bear" delivers bear claws** to your home/office, or we take you to breakfast
- **Name in pre- and post-campaign recognition** in Pacific Coast Business Times, Montecito Journal and The Independent.
- **Sponsor recognition via name and logo** listing in USPS mailing to 2,500 TBCF donors in late August*
- **Twenty opportunity drawing chances**
- **\$100 gift card** to a local small business for yourself,

All sponsorship benefits are customizable to your needs.



Gold Ribbon Campaign September 2020

Ambassador Sponsor - \$10,000

This level will fund two families for a year

- **Recognition in televised PSA and press releases** (Minimum 250 runs over 2 month period)
- **Sponsorship recognition** at the Donor Appreciation Reception
- **"Teddy the Bear" delivers bear claws** to your home/office, or we take you to breakfast
- **Name in pre- and post-campaign recognition** in Pacific Coast Business Times, Montecito Journal and The Independent.
- **Name on eBlasts, campaign webpage,** and social media posts
- **Sponsor recognition via name and logo** listing in USPS mailing to 2,500 TBCF donors in late August*
- **Fifteen opportunity drawing chances**
- **\$100 gift card** to a local restaurant for yourself, or we'll donate it to a TBCF family

Visionary Sponsor - \$5,000

This level will provide relapse funding to 2 families whose child's cancer has returned

- **Sponsorship recognition** at the Donor Appreciation Reception
- **"Teddy the Bear" delivers bear claws** to your home/office, or we take you to breakfast
- **Name in pre- and post-campaign recognition** in Pacific Coast Business Times, Montecito Journal and The Independent.
- **Name on eBlasts, campaign webpage,** and social media posts
- **Sponsor recognition via name and logo** listing in USPS mailing to 2,500 TBCF donors in late August*
- **Two bottles of premium wine**
- **Ten opportunity drawing chances**
- **\$100 gift card** to a local restaurant for yourself, or we'll donate it to a TBCF family

Advocate Sponsor - \$2,500

This level will cover the cost of funeral expenses when a child tragically passes

- **Name in pre- and post-campaign recognition** in Pacific Coast Business Times, Montecito Journal and The Independent.
- **Name on eBlasts, campaign webpage,** and social media posts
- **Sponsor recognition via name and logo** listing in USPS mailing to 2,500 TBCF donors in late August*
- **Two bottles of premium wine**
- **Five opportunity drawing chances**
- **\$75 gift card** to a local restaurant for yourself, or we'll donate it to a TBCF family

Healer Sponsor - \$1,000

This level will provide educational tutoring for children ready to return to school.

- **Name on eBlasts, campaign webpage,** and social media posts
- **Sponsor recognition via name listing** in USPS mailing to 2,500 TBCF donors in late August*
- **Two bottles of premium wine**
- **A special gift** from TBCF
- **Two opportunity drawing chances**
- **\$75 gift card** to a local restaurant, or we'll donate it to a TBCF family

Helper Sponsor - \$500

This level will fund Christmas presents and a tree to a family during the holidays

- **Name on eBlasts, campaign webpage,** and social media posts
- **A special gift** from TBCF
- **Two opportunity drawing chances**
- **\$50 gift card** to a local restaurant for yourself, or we'll donate it to a TBCF family

Friends of Teddy - \$250

This level will fund an end-of-chemotherapy party and gifts for a child and their siblings

- **Name on eBlasts, campaign webpage,** and social media posts
- **One opportunity drawing chance**
- **\$25 gift card** to a local restaurant for yourself, or we'll donate it to a TBCF family

**All \$1,000+ sponsorship commitments received before August 21, 2020 will be listed in the USPS Gold Ribbon Campaign appeal letter mailed to over 2,500 supporters.*

All sponsorship benefits are customizable to your needs.

How to become a sponsor

**Please contact Eryn Shugart,
Interim Executive Director,**
at (805) 563-4723 or
Eryn@TeddyBearCancerFoundation.org

Teddy Bear
CANCER
FOUNDATION

3892 State St. Ste 220,
Santa Barbara, CA 93105