



# Teddy Bear

CANCER  
FOUNDATION

**2020**

ANNUAL REPORT

# Teddy Bear Cancer Foundation supports the family from initial cancer diagnosis, through treatment, and into recovery.

We are a community of dedicated staff, volunteers, and donors who all believe in the same principle: that no family should ever be alone in the fight against cancer. With generous community support, we helped 891 individuals living in the Tri-County Region in 2020.

## MISSION

Our mission is to advocate for families living in Santa Barbara, Ventura, and San Luis Obispo counties that have a child with cancer by providing financial, educational, and emotional support.

## VISION

Our vision is for all families experiencing pediatric cancer to feel strengthened and supported.

## CORE VALUES

### COMPASSION:

We believe in a caring and inclusive approach to our work.

### COLLABORATION:

We creatively leverage and effectively use our resources in support of the families we serve.

### TRANSPARENCY:

We communicate ethically, openly, and honestly.

### RESPECT:

We operate with integrity and value all perspectives.

### SUPPORT:

We embrace a culture where well-being and encouragement are valued.



## COLLABORATIVE PARTNERS

### MEDICAL CENTERS

Children's Hospital Los Angeles  
Cottage Children's Medical Center  
Dignity Health Hospice  
Kaiser Permanente Los Angeles Medical Center  
Kaiser Permanente Woodland Hills  
Lucile Packard Children's Hospital Stanford  
Marian Regional Medical Center  
Ronald Reagan Medical Center UCLA,  
Mattel Children's Hospital  
San Luis Obispo Oncology & Hematology  
Health Center  
UCSF Benioff Children's Hospital San Francisco  
Valley Children's Hospital  
Ventura County Medical Center's  
Pediatric Diagnostic Center

### ORGANIZATIONS

American Cancer Society  
Angel Flight West  
Be The Match  
BumbleBee Foundation  
Cancer Support Community  
CancerFit, Inc.  
Community Memorial Health System  
Create A Smile  
Dignity Health  
Dream Foundation/Flower Empower  
Food From the Heart  
Heart's Therapeutic Equestrian Center  
Hospice of Santa Barbara, Inc.  
Hugs for Cubs / Santa Barbara Foresters  
Landon Pediatric Foundation  
Leukemia & Lymphoma Society  
The Magic Yarn Project  
Mission Hope Cancer Center  
National Charity League, Inc./Santa Barbara  
National Charity League, Inc./Ventura  
Organic Soup Kitchen  
Surf Happens Foundation  
United Boys & Girls Club  
Ventura County Health Care Agency



# OUR RESPONSE TO THE PANDEMIC



2020 was an exceptionally difficult year for the families we serve, and TBCF was able to respond quickly. We immediately awarded additional funding and gifts to every family that requested help. Through a combination of our Special Circumstances Funds, grocery gift cards, and meals, we offered a total of \$37,725 in additional support to families navigating the pandemic during their child's cancer treatment.

## 2020 FAMILY SURVEY

RESULTS OF 2020 FAMILY SURVEY THAT SHOWED THE GREATEST IMPACT OF OUR SERVICES



### 100% of families

reported that Direct Financial Assistance has helped relieve immediate financial burdens.

### 86% of families

attended a Family Connection Event, and 100% said they "strongly agree" that family members enjoyed the activities, felt included, and felt cared for by TBCF staff.

### 71% of families

participated in Project Holiday, and 100% said they "strongly agree" the holiday support helped relieve stress.

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# 620

Individuals received free meals, grocery gift cards, and other essentials as part of our "Bear Necessities" program. This a 586% increase from 2019!

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# 891

Number of individuals living in the Tri-County Region that TBCF served.

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# 5,854

The number of hours that our 444 volunteers gifted us/TBCF in 2020.

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# 561

The number of individuals who benefited from our virtual Family Connection Events in 2020, a 78% increase from 2019!

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# 253

Number of individuals who received Direct Financial Assistance.

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# 471

The number of children who received Christmas gifts including a stocking, gift cards, and hot cocoa. This is more than double the number from 2019.

# Our Three Programs Are the Heart of Our Organization

A family experiences many hardships after a pediatric cancer diagnosis. For the child with cancer, it can be physically painful and scary. Many children also struggle in school due to the side effects of treatment. For parents, it is the most frightening and emotionally exhausting experience of their lives. Many families lose income while seeing their child through treatment, causing significant financial stress. Teddy Bear Cancer Foundation addresses all of these needs.

We offer programs to lessen the immediate financial, emotional, and educational challenges, while providing ongoing opportunities for families to connect with each other in a safe space.



## THE FAMILY FUND

### *Financial Stability Program*

Low-to-moderate income families can receive help with household bills and expenses associated with caring for a sick child. Funds also help offset the loss of income due to one or both parents reducing work hours or leaving their job to care for their child.

#### **DIRECT FINANCIAL ASSISTANCE FUND**

Low-to-moderate income families can ease their immediate financial burden by applying for up to \$5,000 toward rent or mortgage, auto expenses, utility bills, medications, home care services, food, child care, or hotel accommodations.

#### **BONE MARROW TRANSPLANT FUND**

If a child needs a transplant, families can request an additional \$2,500 of financial support.

#### **RELAPSE FUND**

If a child's cancer returns, families can request an additional \$2,500 of financial support.

#### **FUNERAL FUND**

In the most tragic cases, we assist families with up to \$2,500 to cover the costs of funeral arrangements.

# HELP FOR THE HEART

## *Emotional Support Program*

TBCF provides professional and peer support to the entire family, including parents, the child in treatment, and siblings, to ease emotional hardship.

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### **FAMILY COUNSELING GROUPS**

Supportive services in collaboration with local organizations and licensed professionals for families during the varying stages of their child's treatment.

### **FAMILY CONNECTION EVENTS**

Family Fun Days, trips for children and their families, and holiday parties are created to offer a safe environment for families to gain support from and connect with one another.

### **PROJECT HOLIDAY**

Families of children in treatment can participate in Project Holiday to receive Christmas gifts, Easter baskets, Thanksgiving dinners, Valentine's Day cards, grocery vouchers and more! All items are provided by donors and delivered to the families' home or a child's treatment location.

### **"BEAR" NECESSITIES**

Items for families such as clothing, bedding and hospital care packages are provided to families in need.

### **CARE FOR THE CAREGIVERS**

Through the efforts of our supporters, parents and guardians can build camaraderie and engage in self-care. Events such as Mother's Spa Day provide rest and rejuvenation for the caregivers of children with cancer.

# TOOLS FOR SCHOOL

## *Educational Advocacy Program*

This program gives parents the necessary tools to support and advocate for their child's academic career and provides a smooth transition back to school following treatment.

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### **NEUROPSYCHOLOGICAL TESTING**

To help families address the learning difficulties associated with cancer treatment, TBCF covers up to \$1,500 for neuropsychological testing. Test results are used to better understand and effectively advocate for their child's academic needs.

### **TUTORING SERVICES**

Youth and young adults in need of individualized academic support are provided up to \$1,000 in tutoring services by accredited teachers. This program is recommended for those in maintenance or remission.





# Family Testimonials

*"We are forever grateful. The use of Zoom is awesome, and I hope it continues past COVID for families in the hospital, etc."*

*—TBCF mom, Elda*

*"The help that one gets in difficult times has no price; it comes when we most need it."*

*—TBCF mom, Maria*

*"Thanks to TBCF we were able to pay for rent, gas, and food that we couldn't have otherwise due to how little my son's father was able to work. They helped us a lot economically and we were able to be with our son in the hospital. Emotionally they help you to understand the situations your family goes through."*

*—TBCF mom, Veronica*



## PLEASE GIVE

### MONTHLY GIVING

Choose an amount to give each month. It's easy! You'll be making a difference each and every month.

### CELEBRATE A LOVED ONE

Give in celebration or memory of a loved one. We'll notify the person (or family) you choose to acknowledge.

### ATTEND OR SPONSOR A FUNDRAISING EVENT

It's an ideal investment for your company or your family to make a positive impact in the lives of TBCF families.



## HOW TO DONATE

ONLINE AT:

[www.TeddyBearCancerFoundation.org](http://www.TeddyBearCancerFoundation.org)

**CALL: (805) 962-7466**

**MAIL YOUR DONATION:**

Teddy Bear Cancer Foundation  
3892 State Street, Suite 220  
Santa Barbara, CA 93105

# Become a **GOLD LEGACY SOCIETY MEMBER**

Our Gold Legacy Society honors those visionary supporters who commit to a future gift of any size through their estate plans or those who make a gift now of \$25,000 or more toward the Endowment Fund. Your gift will sustain TBCF's mission and programs for the future.

## Ways to Give:

### **DONATIONS OF STOCK**

This is an easy way to donate with the added bonus of potential income tax savings.

### **IRA ROLLOVER**

There are a variety of methods to do this. If you are 70.5 years or older, you can make a Qualified Distribution from your IRA that is tax free.

### **MAKE A BEQUEST**

Designate TBCF as the beneficiary of your assets in your will or trust.

### **CHARITABLE TRUSTS**

You can transfer cash or appreciated property to TBCF.

#### **Please contact**

**Brittany Avila Wazny**

**Sr. Development Director**

**at (805) 563-4723 or**

**[Brittany@TeddyBearCancerFoundation.org](mailto:Brittany@TeddyBearCancerFoundation.org)**

to work with our planned giving team regarding these and other donation methods you can utilize to further our mission and help our families long into the future.



## **SPONSOR AN EVENT OR CAMPAIGN**

Sponsorships are an ideal vehicle for your company, or your family, to make a positive impact on the lives of families in need while also receiving marketing exposure.

Sponsorship opportunities ranging from \$250 - \$50,000+ are flexible and can easily be tailored to suit your needs.

If you have questions or would like to schedule a time to design your sponsorship, please contact Brittany Avila Wazny, Sr. Development Director at (805) 563-4723 or [Brittany@TeddyBearCancerFoundation.org](mailto:Brittany@TeddyBearCancerFoundation.org)

## **OTHER WAYS TO GIVE**

### **BUSINESS PARTNERSHIP PROGRAM**

Business owners and their customers can team up to help our community. Fundraisers are a fun and creative way to raise critically needed dollars. Demonstrate to your customers that your business supports our local community.

### **EMPLOYEE CORPORATE GIVING**

Check with your employer to see if your company supports their employees with personal philanthropic giving by providing a matching gift. The impact of your gift may be increased, possibly doubled, or even tripled!

### **VOLUNTEER YOUR TIME**

Share your expertise, passion and heart with TBCF. There are many volunteer opportunities available such as administration, special events, and program support as well as internships and community outreach.

### **DONATE YOUR CAR**

Choose TBCF when you donate your car to [CharityAutoDonation.org](http://CharityAutoDonation.org)

# FINANCIAL OVERVIEW

Revised 6/9/21

## ASSETS

### CURRENT ASSETS

Cash and cash equivalents	\$432,606	\$353,985
Pledges and grants receivable	\$36,609	\$73,814
Deposits	\$6,394	\$21,600

### TOTAL CURRENT ASSETS

**\$475,609** **\$449,399**

### INVESTMENTS

**\$1,041,400** **\$819,942**

### PROPERTY & EQUIPMENT

Net property and equipment	\$2,464	\$4,268
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### TOTAL ASSETS

**\$1,519,474** **\$1,273,608**

## LIABILITIES & NET ASSETS

### CURRENT LIABILITIES

Accounts payable and accrued liabilities	\$126,150	\$4,869
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### NET ASSETS

Unrestricted	\$488,653	\$491,309
Board restricted	\$465,353	\$424,773

### TOTAL UNRESTRICTED

**\$954,006** **\$916,082**

### TEMPORARILY RESTRICTED

**\$439,318** **\$352,657**

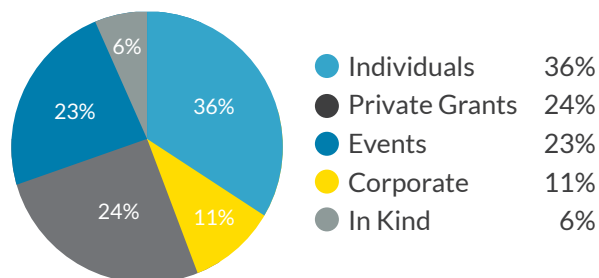
### TOTAL NET ASSETS

**\$1,393,324** **\$1,268,739**

### TOTAL LIABILITIES AND NET ASSETS

**\$1,519,474** **\$1,273,608**

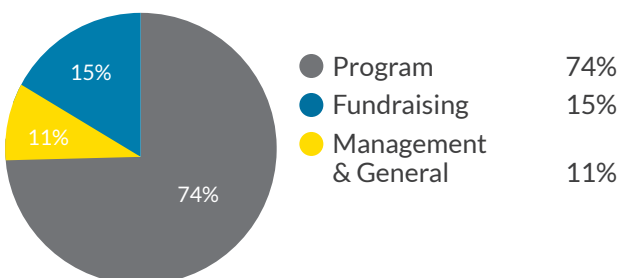
### INCOME 2020



**TOTAL INCOME** **\$1,153,864**

**NET INCOME** **\$85,939**

### EXPENSES 2020



**TOTAL EXPENSES** **\$1,067,925**

Thank you to all of our supporters who provide in-kind contributions or underwriting sponsorships to help reduce our overhead. If you would like to make an in-kind contribution, please contact **Brittany Avila Wazny** at [brittany@teddybearcancerfoundation.org](mailto:brittany@teddybearcancerfoundation.org) or 805.563.4723.



# THANK YOU TO OUR 2020 SPONSORS

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# Teddy Bear

## CANCER FOUNDATION

**Teddy Bear Cancer Foundation**  
3892 State Street, Suite 220  
Santa Barbara, CA 93105

### OPERATIONS TEAM

Corey Pahanish, Ph.D | Executive Director  
Becca Solodon | Program Director  
Gisselle Madrigal | Family Resource Specialist  
Kirsten Stuart | Development & Communications Director  
Brittany Avila Wazny | Sr. Development Director  
Tessa Boyce | Program & Volunteer Coordinator  
Stephen Watson, Ph.D | Family & Donor Care Associate  
Jennie Price | Community Engagement Manager

Teddy Bear Cancer Foundation is a 501(c)(3)  
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(805) 962-7466  
[www.TeddyBearCancerFoundation.org](http://www.TeddyBearCancerFoundation.org)

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## SAVE THE DATE

### 2021 FUNDRAISING EVENTS

#### TEDDY BEAR PICNIC

June 26, 2021  
Montecito Club

#### GOLD RIBBON LUNCHEON

October 8, 2021  
Hilton Santa Barbara Beachfront Resort

*Please check our website  
for a complete list of upcoming events:*  
[www.TeddyBearCancerFoundation.org/events](http://www.TeddyBearCancerFoundation.org/events)

**FOR SPONSORSHIP OPPORTUNITIES  
PLEASE CONTACT US.**

**Brittany Avila Wazny,**  
Sr. Development Director  
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