



Teddy Bear
Picnic
Sponsorship Benefits

All sponsorship levels include event tickets and feature name or logo placement in print ads, social media, website, press releases, and in the event program.

Gold Champion Sponsor – \$25,000

- Presenting sponsor status listed under the logo on the invitation if received before invitation is sent to the print house
- 24X36" Poster with name and logo announcing Sponsorship status
- Tickets for **20** guests at two tables
- **20** raffle tickets
- Prominent logo/name placement on all event signage
- Prominent recognition in print ads, press releases, newsletter and webpage

Funds the entire yearly budget for TBCF's family counseling sessions and family connection events.

Ambassador Sponsor – \$10,000

- Tickets for **10** guests (full table)
- **10** raffle tickets
- Prominent logo/name placement on signage at event
- Prominent recognition in print ads, press releases, newsletter and webpage

Sponsors TWO low-moderate income families with Direct Financial Assistance during their cancer journey for a full year.

Visionary Sponsor – \$5,000

- Tickets for **8** guests
- **8** raffle tickets
- Prominent logo/name placement on signage at event
- Recognition in print ads, press releases, newsletter and webpage

Sponsors up to TWO bone marrow transplants to save a child's life

Advocate Sponsor – \$2,500

- Tickets for **6** guests
- **6** raffle tickets
- Logo/name placement on signage at event
- Recognition in print ads, press releases, newsletter and webpage

Sponsors a family whose child has relapsed by providing additional financial assistance

Healer Sponsor – \$1,500

- Tickets for **4** guests
- **4** raffle tickets
- Logo/name placement on signage at event
- Recognition in print ads, press releases, newsletter and webpage

Sponsors neuropsychological testing designed to identify the child's specific post-treatment educational needs



Underwriting Benefits

All underwriting donations help cover event costs and include name/logo placement on mounted posters, website, press releases, and on the event program. Underwriting levels in blue include event tickets.

In-kind underwriting opportunities below include event tickets



Bar Sponsor

- In-kind donation of 8 cases of mixed wines (red, white, rose and sparkling)
- Name / logo on mounted poster next to the bar
- Tickets for **2** guests

Table Wine Sponsor **SOLD**

- In-kind donation of 6 cases of wine (3 red, 3 white)
- Name / logo on mounted poster near stage
- Tickets for 2 guests

Wine Toss Sponsor

- In-kind donation of 100 bottles of wine valued greater than \$20 each.
- Name / logo on mounted poster near Wine Pull
- Tickets for **2** guests

Transportation & Loading Sponsor

- In-kind donation of labor and Uhaul rental
- Name / logo on mounted poster near registration
- Tickets for **2** guests

Media Sponsor

- Donation of digital ad space or television airtime
- Tickets for **2** guests

Audio Visual **SOLD**

- Underwrites the \$800 fee for audio visual rentals or provides in-kind donation
- Name / logo on mounted poster next to speakers
- Tickets for **2** guests

Underwriting donations below do not include event tickets



Activities – \$500

- Underwrites a portion of the activity vendors
- Name / logo on mounted poster near vendors

Floral Crowns – \$500

- Underwrites a portion of the cost of flowers and wreath making materials
- Name / logo on mounted poster near floral crowns

Program & Signage – \$500 **SOLD**

- Underwrites a portion of the program and signage
- Name / logo on the bottom of all mounted posters and on the printed program

Cornhole Tournament – \$500 **SOLD**

- Underwrites a portion of the cost of the tournament
- Name / logo on mounted poster near tournament

Music – \$500 **SOLD**

- Underwrites the full cost for a professional musician
- Name / logo on mounted poster near musician

Decor – \$500

- Underwrites a portion of the cost of décor elements
- Name / logo on mounted poster near registration

Water Sponsor **SOLD**

- In-kind donation of water and ice for 300+ guests.
- Name / logo on mounted poster near water station