



TEDDY BEAR CANCER FOUNDATION

GOLDEN GALA

TUSCAN HILLS ESTATE • SEPTEMBER 27

SPONSORSHIP PACKAGES

The Gold Ribbon Campaign is TBCF's flagship fundraising and awareness campaign held in recognition of National Childhood Cancer Awareness Month. The Golden Gala is the celebration honoring TBCF families and distinctive supporters.

Golden Hero

\$50,000

Sponsors non-medical expenses for 10 families through the first months of treatment

- **Exclusive presenting sponsor status**
- Name and logo on pre/post-campaign recognition in printed media outlets
- Prominent recognition in printed event program, press releases, TBCF website, and newsletters
- Exclusive name and logo placement on event webpage, and on social media posts
- Sponsorship recognition at our annual Supporter Appreciation Reception held in November
- Listing on the Golden Gala invitation if received by July 28th

Onsite Gala Benefits

- Premier seating for 20 guests
- Premier full-page color tribute ad in the Golden Gala program
- Invitation to present an honoree award during the Gala
- 20 raffle tickets
- Invitation to the VIP reception
- Champagne service at both tables

Gold Champion

\$25,000

Sponsors accommodations and non-medical expenses for 10 families recovering in the hospital after a bone marrow transplant

- Name and logo on pre/post-campaign recognition in printed media outlets
- Prominent recognition in printed event program, press releases, TBCF website, and newsletters
- Exclusive name and logo placement on event webpage, and on social media posts
- Sponsorship recognition at our annual Supporter Appreciation Reception held in November
- Listing on the Golden Gala invitation if received by July 28th

Onsite Gala Benefits

- Premier seating for 15 guests
- Premier full-page color tribute ad in the Golden Gala program
- Invitation to present an honoree award during the Gala
- 20 raffle tickets
- Invitation to the VIP reception
- Champagne service at both tables

The Golden Gala will be held on September 27th at **Tuscan Hills Estate**
Contact Kirsten@TeddyBearCancerFoundation.org or 805.265.0634

Teddy Bear
CANCER
FOUNDATION



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Ambassador - \$10,000

Sponsors the ongoing non-medical expenses for four families if their child relapses.

- Name and logo on pre/post-campaign recognition in printed media outlets
- Prominent recognition in program, press releases, TBCF website, and newsletters
- Name and logo placement on website event page, and on social media posts
- Listing on the Golden Gala invitation if commitment received by July 28th

Gala Benefits

- Seating near stage for 10 guests and 10 raffle tickets
- Half page tribute ad in printed program
- Invitation to the VIP reception

Visionary - \$5,000

Sponsors neuropsychological testing for three TBCF kids' transition back to school

- Name and logo on pre/post-campaign recognition in printed media outlets
- Name and logo on program, website event page, newsletters, and social media
- Listing on the Golden Gala invitation if commitment received by July 28th

- Seating near stage for 8 guests and 8 raffle tickets
- 1/4 page tribute ad in printed program
- Invitation to the VIP reception

Advocate - \$2,500

Sponsors facilitators for emotional support groups for one year

- Name and logo on pre/post-campaign recognition in printed media outlets
- Name and logo on program, website event page, newsletters, and social media
- Listing on the Golden Gala invitation if commitment received by July 28th

- Seating for 6 guests and 6 raffle tickets
- Business card ad in printed program
- Invitation to the VIP reception

Healer - \$1,500

Sponsors 24 hours of tutoring for one child during their treatment.

- Name and logo on program, website event page, newsletters, and social media
- Listing on the Golden Gala invitation if commitment received by July 28th

- Seating for 4 guests and 4 raffle tickets
- Invitation to the VIP reception





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UNDERWRITING PACKAGES

All underwriting packages on this page **include** event tickets

Bar **SOLD**

Provides spirits for two signature cocktails for 350 guests

Gala Benefits

- Name / logo on two 24X36" poster near the bars
- Name included in printed program, social media and website promotion
- **Four** tickets to the Golden Gala

Bar Wine

Provides 15 cases of bar wines
(reds, whites, rose, sparkling)

- Name / logo on two 24X36" poster near the bars
- Name included in printed program, social media and website promotion
- **Four** tickets to the Golden Gala

Table Wine **SOLD**

Provides 9 cases of wines (3 reds, 3 whites, 3 rose)

- Name / logo on 24X36" poster near seating area
- Name included in printed program, social media and website promotion
- **Two** tickets to the Golden Gala

AV & Lighting **SOLD**

Provides lighting and audio/visual services for event

- Name / logo on two 24X36" posters
- Name included in printed program, social media and website promotion
- **Four** tickets to the Golden Gala

Beer **SOLD**

Provides beer for 150+ guests

- Name / logo on two 24X36" posters near the bars
- Name included in printed program, social media and website promotion
- **Two** tickets to the Golden Gala

Gift Card Wall **SOLD**

Underwrites all fees associated with the Gift Card Wall

- Name/logo on two 24x36" posters near both Gift Card Walls
- Name included in printed program, social media and website promotion

Media Sponsor

Donation of digital ad space or television airtime

- Name / logo on 24X36" near registration
- Name included in printed program, social media and website promotion
- **Two** tickets to the Golden Gala



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UNDERWRITING PACKAGES

All underwriting packages on this page **do not** include event tickets

Invitation

\$3,000 - toward printing and mailing services

Gala Benefits

- Name/logo on the invitation mailed to over 2,000 TBCF supporters. Pledge must be made before July 28th.

Florals **SOLD**

\$1,000 - underwrite table centerpieces

- Name / logo on each table near centerpieces
- Name included in printed program, social media and website promotion

Signage & Program **SOLD**

\$1,000 - Underwrites a portion of the fee for printed event signage

- Name / logo placed at the bottom of the printed program and all event signage
- Name included in printed program, social media and website promotion

Music **SOLD**

\$800 - Underwrites a portion of the fee for professional musicians

- Name / logo on 24X36" poster near the musician
- Name included in printed program, social media and website promotion

Entertainment **SOLD**

\$750 - Underwrites a portion of the cost for entertainment

- Name / logo on 24X36" poster near entertainment
- Name included in printed program, social media and website promotion

Photo Booth **SOLD**

\$750 - Underwrites the photo booth

- Name / logo on 24X36" near photo booth
- Name included in printed program, social media and website promotion

Volunteer Station **SOLD**

\$500 - Provides meals, beverages and healthy snacks for event volunteers

- Name / logo on 24X36" poster near the volunteer tent
- Name included in printed program, social media and website promotion



In addition to the above benefits, all underwriters will be listed in a monthly newsletter and in the 2025 Annual Report