



## Event Sponsorships

May 15, 2022  
at Montecito Club

### GOLD CHAMPION SPONSOR \$25,000

- Presenting sponsor status within logo
- Tickets for 20 guests (2 tables)
- Optional premiere reserved seating under the Teddy Bear “Cubana”
- 20 Opportunity Drawing Tickets
- Prominent logo/name placement on all event signage
- Prominent recognition as the Gold Champion Sponsor in *the Montecito Journal*, press releases, name and logo on e-blasts and webpage

*\*Funds the **entire budget** for TBCF’s family counseling sessions and family connection events.*

### AMBASSADOR SPONSOR \$10,000

- Tickets for 10 guests (full table)
- Optional premiere reserved seating under the Teddy Bear “Cubana”
- 10 Opportunity Drawing Tickets
- Prominent logo/name placement on signage at event
- Prominent recognition as Ambassador Sponsor in *the Montecito Journal*, press releases, name and logo on e-blasts and webpage

*\*Sponsors **TWO** low-moderate income families through Direct Financial Assistance during their pediatric cancer journey for a full year.*

### VISIONARY SPONSOR \$5,000

- Tickets for 6 guests
- Optional premiere reserved seating under the Teddy Bear “Cubana”
- 6 Opportunity Drawing Tickets
- Prominent logo/name placement on signage at event
- Name listing in the *Montecito Journal* ad press releases, name and logo on e-blasts and webpage

*\*Sponsors up to **TWO** bone marrow transplants to save a child’s life*



## **ADVOCATE SPONSOR \$2,500**

- Tickets for 4 guests
- 4 Opportunity Drawing Tickets
- Logo/name placement on signage at event
- Name listing in press releases, name and logo on e-blasts and webpage

*\*Sponsors a family whose child has relapsed by providing additional financial assistance*

## **HEALER SPONSOR \$1,000**

- Tickets for 2 guests
- 2 Opportunity Drawing Tickets
- Logo/name placement on signage at event
- Name listing in press releases, name and logo on e-blasts and webpage.

*\*Supports a child returning to school after cancer treatment with neurological testing designed to identify their specific educational needs*

## **UNDERWRITING SPONSORSHIPS**

### **PRINTING & SIGNAGE SPONSOR \$800**

- Underwrites a portion of invitations, program, and event signage
- Name and/or logo placed at the bottom of all event signage, invitation, and program

### **ENTERTAINMENT SPONSOR \$500**

- Underwrites lawn games and all activity vendors.
- Name and/or logo placed in frame near vendors

### **WINE PULL SPONSOR \$500**

- Underwrites Wine Pull station
- Name and/or logo placed in frame on Wine Pull table

### **AUDIO VISUAL SPONSOR \$500**

- Underwrites a portion of the fees toward audio visual rentals
- Name and/or logo placed in a frame near speakers

### **MUSIC SPONSOR \$500**

- Underwrites the cost for a professional musician
- Name and/or logo placed in a frame near musician

### **MEDIA SPONSOR**

- Donation of ad space or airtime in local media outlets
- Promotional opportunities are negotiable based on donation level
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***For more information, please email [Brittany@TeddyBearCancerFoundation.org](mailto:Brittany@TeddyBearCancerFoundation.org)  
or call Brittany at 805.463.4723***

