

# SPONSORSHIP BENEFITS

## GOLD CHAMPION SPONSOR - \$25,000

- Presenting sponsor status within logo on invitation if received before sent to print house
- 24X36" Poster with name and logo promoting Sponsorship status
- Tickets for 20 guests at a Tuscan-style Table
- 20 Opportunity Drawing Tickets
- Prominent logo/name placement on all event signage
- Prominent recognition as the Gold Champion Sponsor in the Montecito Journal, press releases, name and logo on e-blasts and webpage

*Funds the entire budget for TBCF's family counseling sessions and family connection events.*

## AMBASSADOR SPONSOR - \$10,000

- Tickets for 8 guests (full table)
- 10 Opportunity Drawing Tickets
- Prominent logo/name placement on signage at event
- Prominent recognition in Montecito Journal, press releases, name and logo on e-blasts and webpage

*Sponsors TWO low-moderate income families with Direct Financial Assistance during their cancer journey for a full year.*

## VISIONARY SPONSOR - \$5,000

- Tickets for 6 guests
- 6 Opportunity Drawing Tickets
- Prominent logo/name placement on signage at event
- Name listing in the Montecito Journal ad press releases, name and logo on e-blasts and webpage

*Sponsors up to TWO bone marrow transplants to save a child's life*

## ADVOCATE SPONSOR - \$2,500

- Tickets for 4 guests
- 4 Opportunity Drawing Tickets
- Logo/name placement on signage at event
- Name listing in press releases, name and logo on e-blasts and webpage

*Sponsors a family whose child has relapsed by providing additional financial assistance*

## HEALER SPONSOR - \$1,000

- Tickets for 2 guests
- 2 Opportunity Drawing Tickets
- Logo/name placement on signage at event
- Name listing in press releases, name and logo on e-blasts and webpage.

*Supports a child returning to school after cancer treatment with neurological testing designed to identify their specific educational needs*

# UNDERWRITING BENEFITS

## BAR SPONSOR

- In-kind donation of 8 cases of red and white wines (Any varietals)
- Name and/or logo placed on mounted poster next to the bar
- Picnic tickets for two guests

## AUDIO / VISUAL SPONSOR - \$800

- Underwrites a portion of the fees toward audio visual rentals
- Name and/or logo placed on a mounted poster near speakers

## CORNHOLE TOURNAMENT SPONSOR - \$500

- Underwrites a portion of the cost of the tournament.
- Name and/or logo placed on mounted poster at Cornhole sign-in station

## DECOR SPONSOR - \$500

- Underwrites a portion of the cost of centerpieces and other décor elements
- Name and/or logo placed on mounted poster near check-in

## WINE PULL SPONSOR - \$500

- Underwrites Wine Pull station or in-kind donation of 100 bottles of wine valued at >\$20 each.
- Name and/or logo placed on mounted poster at Wine Pull station

## MUSIC SPONSOR - \$500

- Underwrites the cost for a professional musician
- Name and/or logo placed on mounted poster near musician

## MEDIA SPONSOR

- Donation of ad space or airtime in local outlets
- Promotional opportunities are negotiable based on donation level

## PRINTING & SIGNAGE SPONSOR - \$800

- Underwrites a portion of invitations, program, and event signage
- Name and/or logo placed at the bottom of all event signage and program

## ACTIVITIES SPONSOR - \$500

- Underwrites lawn games and activity vendors.
- Name and/or logo placed on mounted poster near vendors

## FLORAL CROWN SPONSOR - \$500

- Underwrites a portion of the cost of flowers and wreath making materials
- Name and/or logo placed on mounted poster near wreath making booth

## TRANSPORTATION SPONSOR - \$500

- Underwrite the cost of a Uhaul rental, or in-kind Donation of labor and vehicle
- Name and/or logo placed on mounted poster at check-in station

## TABLE WINE SPONSOR

- In-kind donation of 6 cases of wine (3 cases of red, 3 cases of white)
- Name and/or logo placed on mounted poster near tables, and wine bottles placed on each table.

## WATER SPONSOR

- In-kind donation of water for 300+ guests. (individual bottles or large carafes)
- Name and logo placed on mounted poster at water station

## BEER SPONSOR

- In-Kind donation of beer for 300 guests
- Name and/or logo placed on mounted poster by the bar
- Picnic tickets for two guests