

Teddy Bear

CANCER FOUNDATION

20th



GOLD RIBBON CAMPAIGN

ANNIVERSARY

2022 SPONSORSHIP BENEFITS

The Gold Ribbon Campaign is TBCF's flagship awareness and fundraising endeavor held in recognition of National Childhood Cancer Awareness Month during September.

All sponsorship benefits are customizable to your needs.

Golden Hero Sponsor

\$50,000

Sponsors non-medical expenses for 10 families through the first months of treatment.

- Name and logo pre- and post-Campaign recognition in various printed media outlets
- Prominent recognition in televised public service announcements, press releases, website, and e-blasts
- Exclusive Name and logo placement with testimonial on website homepage and event page for 2022, social media post, and a feature story in the 2022 Annual Report as well as back inside cover full-page ad
- Sponsorship recognition at our annual Supporter Appreciation Reception
- Listing in Gala invitation

Onsite Gala benefits:

- Premier seating for 20 guests (2 tables) with a TBCF Special Guest, Keynote Speaker, or Honoree
- Premier Sponsor full-page color tribute ad in Gala program
- Name and logo listed as the Premier Sponsor in Gala program
- Invitation to present an honoree award during Gala
- 30 raffle tickets
- Exclusive sponsor champagne reception immediately before Gala

Gold Champion Sponsor

\$25,000

Sponsors the accommodations and needs for 10 families who are recovering in the hospital for at least a month after a bone marrow transplant.

- Name and logo pre- and post-Campaign recognition in various printed media outlets
- Recognition in televised public service announcements, press releases, website, and e-blasts
- Name and logo placement with testimonial on website event page for 2022, social media post, and a feature story in the 2022 Annual Report
- Listing in Gala invitation

Onsite Gala benefits:

- Premier Seating for 10 guests (1 table) with a TBCF Special Guest, Keynote Speaker, or Honoree
- Full-page tribute ad in Gala program
- Name and logo in Gala program
- 20 raffle tickets
- Exclusive sponsor champagne reception immediately before Gala

The Golden Gala

October 7th

at Moxi, Wolf Museum of Exploration

Ambassador Sponsor \$10,000

Sponsors the ongoing non-medical expenses for four families when they find out that their child has relapsed.

- Name and logo pre- and post-Campaign recognition in various printed media outlets
- Recognition in televised public service announcements, press releases, website, and e-blasts
- Name and logo placement on website event page for 2022, social media post
- Listing in Gala invitation

Onsite Gala benefits:

- Seating near stage for 8 guests
- Raffle tickets
- 1/2-page tribute ad in program
- Name and logo in Gala save-the-date announcement and program
- Exclusive sponsor champagne reception immediately before Gala

Visionary Sponsor \$5,000

Sponsors neurological testing for 3 TBCF kids so they have a smooth transition back to school following treatment.

- Name and logo pre- and post-Campaign recognition in various printed media outlets
- Name and logo on e-blasts and on event webpage, social media post
- Listing in Gala invitation

Onsite Gala benefits:

- Seating for 6 guests and raffle tickets
- 1/4-page tribute ad in program
- Exclusive Sponsor Reception before the Gala

Advocate Sponsor \$2,500

Sponsors facilitators for Emotional Support groups that help families cope for one year.

- Name pre- and post-Campaign recognition in various printed media outlets
- Name and logo on e-blasts and event webpage, social media post

Onsite Gala benefits:

- Seating for 4 guests and 4 raffle tickets
- Business card size tribute ad in program

Healer Sponsor \$1,500

Sponsors 24 hours of tutoring for one child during their treatment.

- Name on e-blasts and event webpage, social media post

Onsite Gala benefits:

- Seating for 2 guests and 2 raffle tickets
- Name listing in program

**All sponsorship commitments received before August 12, 2022 will be listed in the GoldRibbon Campaign Invitation mailed to over 2,000 supporters. Sponsors will be guaranteed Gala admission. (Gala space is very limited & expected to sell out quickly.)*

All sponsor benefits

include tickets to our 20th Anniversary Golden Gala on October 7th.

An elegant feast and program on the rooftop of Moxi, Wolf Museum of Exploration followed by an after party with dessert bars, cocktails, activities, vendors and dancing into the evening.

Become a

TeddyBear
CANCER
FOUNDATION

GOLD
RIBBON

sponsor

Please contact: **Brittany Avila Wazny, Sr. Development Director**, at (805) 563-4723
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