



TEDDY BEAR CANCER FOUNDATION

GOLDEN GALA

TUSCAN HILLS ESTATE • SEPTEMBER 27

SPONSORSHIP PACKAGES

The Gold Ribbon Campaign is TBCF's flagship fundraising and awareness campaign held in recognition of National Childhood Cancer Awareness Month. The Golden Gala is the celebration honoring TBCF families and distinctive supporters.

Golden Hero Sponsor

\$50,000

Sponsors non-medical expenses for ten families through the first months of treatment.

- **Exclusive presenting sponsor status**
- Name and logo on pre/post-campaign recognition in printed media outlets.
- Prominent recognition in printed event program, press releases, TBCF website, and newsletters.
- Exclusive name and logo placement on event webpage, and on social media posts.
- Sponsorship recognition at our annual Supporter Appreciation Reception held in November
- Listing on the Golden Gala invitation if received before printed

Onsite Gala Benefits

- Premier seating for 20 guests
- Premier full-page color tribute ad in the Golden Gala program
- Invitation to present an honoree award during the Gala
- 40 raffle tickets
- Invitation to the VIP reception
- Champagne service at both tables

Gold Champion Sponsor

\$25,000

Sponsors a full month of accommodations for 15 families recovering in the hospital after a bone marrow transplant

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- Prominent recognition in printed event program, press releases, TBCF website, and newsletters.
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- Sponsorship recognition at our annual Supporter Appreciation Reception held in November
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Onsite Gala Benefits

- Premier seating for 15 guests
- Premier full-page color tribute ad in the Golden Gala program
- Invitation to present an honoree award during the Gala
- 40 raffle tickets
- Invitation to the VIP reception
- Champagne service at both tables

The Golden Gala will be held on September 27th at **Tuscan Hills Estate**
Contact Kirsten@TeddyBearCancerFoundation.org or 805.265.0634

Teddy Bear
CANCER
FOUNDATION



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Ambassador Sponsor - \$10,000

Sponsors the ongoing non-medical expenses for four families if their child relapses.

- Name and logo on pre/post-campaign recognition in printed media outlets
- Prominent recognition in program, press releases, TBCF website, and newsletters
- Name and logo placement on website event page, and on social media posts
- Listing on the Golden Gala invitation if commitment received before printed

Gala Benefits

- Seating near stage for 10 guests and 10 raffle tickets
- Half page tribute ad in printed program
- Invitation to the VIP reception

Visionary Sponsor - \$5,000

Sponsors neurological testing for 3 TBCF kids to help them transition back to school

- Name and logo on pre/post-campaign recognition in printed media outlets
- Name and logo on program, website event page, newsletters, and social media
- Listing on the Golden Gala invitation if commitment received before printed

- Seating near stage for 8 guests and 8 raffle tickets
- 1/4 page tribute ad in printed program
- Invitation to the VIP reception

Advocate Sponsor - \$2,500

Sponsors facilitators for emotional support groups for one year

- Name and logo on pre/post-campaign recognition in printed media outlets.
- Name and logo on program, website event page, newsletters, and social media.
- Listing on the Golden Gala invitation if commitment received before printed

- Seating for 6 guests and 6 raffle tickets
- Business card ad in printed program
- Invitation to the VIP reception

Healer Sponsor - \$1,500

Sponsors 24 hours of tutoring for one child during their treatment.

- Name and logo on program, website event page, newsletters, and social media.
- Listing on the Golden Gala invitation if commitment received before printed

- Seating for 4 guests and 4 raffle tickets
- Invitation to the VIP reception

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