

GOLDEN GALA

2026 SPONSORSHIP OPPORTUNITIES

The Gold Ribbon Campaign is TBCF's flagship fundraising and awareness campaign held in recognition of Childhood Cancer Awareness Month in September. The Golden Gala is the celebration honoring TBCF families and supporters.

Presenting
\$50,000

Sponsors non-medical expenses for 10 families through the initial months of treatment.

- Presenting sponsor listing on Golden Gala invitation if pledged by July 13th
- Prominent recognition in print and digital communications, press releases, and TBCF website
- Premier seating for 20 guests
- VIP parking spot on the venue property
- Full-page color ad in the program
- 20 raffle tickets
- Champagne service during dinner

Champion
\$25,000

Sponsors accommodations and non-medical expenses for 10 families recovering in the hospital after a bone marrow transplant.

- Listing on the Golden Gala invitation if pledged by July 13th
- Prominent recognition in print and digital communications, press releases, and TBCF website
- Premier seating for 15 guests
- VIP parking spot on the venue property
- Full-page color ad in the program
- 20 raffle tickets
- Champagne service during dinner

GOLDEN GALA



Ambassador - \$10,000

Sponsors ongoing non-medical expenses for four families if their child relapses.

- Prominent recognition in print and digital communications, press releases, and TBCF website
- Name and logo placement on website event page, and on social media posts
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating near stage for 10 guests
- 10 raffle tickets
- Permission to use rideshare to/from venue
- Half page ad in printed program

Visionary - \$5,000

Sponsors neuropsychological testing for three kids' transition back to school after treatment.

- Recognition in print and digital communications, press releases, and TBCF website
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating near stage for 8 guests
- 8 raffle tickets
- Quarter page ad in printed program

Advocate - \$2,500

Sponsors case management for two families for one year.

- Recognition in print and digital communications, press releases, and TBCF website
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating for 6 guests
- 6 raffle tickets
- Business card ad in printed program

Healer - \$1,500

Sponsors 24 hours of tutoring for one child during their treatment.

- Recognition in print and digital communications, press releases, and TBCF website
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating for 4 guests
- 4 raffle tickets



UNDERWRITING OPPORTUNITIES

Brought to the Golden Gala

The underwriting opportunities listed below include event tickets.

Bar

Provides spirits for two signature cocktails for 350 guests

- Name/logo on a poster at the bar
- Name included in printed program, social media and website promotion
- Four tickets to the Golden Gala

Bar Wine

Provides 16 cases of bar wines (reds, whites, rose, sparkling)

- Name/logo on a poster at the bar
- Name included in printed program, social media and website promotion
- Four tickets to the Golden Gala

Table Wine

Provides 9 cases of wines (3 reds, 3 whites, 3 rose)

- Name/logo on a poster near seating area
- Name included in printed program, social media and website promotion
- Two tickets to the Golden Gala

Beer

Provides beer for 150+ guests

- Name/logo on a poster at the bar
- Name included in printed program, social media and website promotion
- Two tickets to the Golden Gala

Beverages

\$1,200 toward non-alcoholic drinks and cocktail mixers

- Name/logo on a poster near the bar
- Name included in printed program, social media and website promotion
- Two tickets to the Golden Gala

Audio Visual & Lighting

Provides lighting and audio/visual services for event

- Name/logo on a poster at the seating area
- Name included in printed program, social media and website promotion
- Four tickets to the Golden Gala

Floral

\$2,000 toward the guest table centerpieces

- Name/logo on all tables near centerpieces
- Name included in printed program, social media, and website
- Two tickets to the Golden Gala

Media

Donation of a prominent print or digital ad in approved print media or television airtime

- Name/logo on a poster at registration
- Name included in printed program, social media and website promotion
- Two tickets to the Golden Gala

Contact Kirsten@TeddyBearCancerFoundation.org or 805.265.0634



UNDERWRITING OPPORTUNITIES

The underwriting opportunities listed below do not include event tickets.

Invitation

\$3,000 - toward design, printing, and mailing of the invitation

- Name/logo on the back of the invitation mailed to over 1,000 TBCF supporters
Pledge must be made by July 13th

Music

\$800 - Underwrites the cost for a live musician

- Name/logo on poster near musician
- Name included in printed program, social media, and website

Photo Booth

\$800 - Underwrites the photo booth

- Name/logo on poster near photo booth
- Name included in printed program, social media, and website

Signage

\$750 - Underwrites the cost for mounted posters

- Name/logo on the bottom of all mounted event posters (minimum 20)

Deejay

\$750 - Underwrites a portion of the cost for deejay

- Name/logo on poster near entertainment
- Name included in printed program, social media, and website

Gift Card Wall

\$500 - Underwrites all purchases toward gift card wall

- Name/logo on poster at the Gift Card Wall
- Name included in printed program, social media and website promotion

Program

\$500 - Underwrites the cost of the printed event program

- Name/logo on the back of the printed event program for each guest - 350 total

Volunteer Station

\$500 - Provides meals and beverages for event volunteers

- Name/logo on poster near volunteer station
- Name included in printed program, social media, and website

All underwriters will be recognized in the TBCF email newsletter and on the Golden Gala website.