



Community ANNUAL REPORT 2016

Our organization exists to allow each family whose child has been diagnosed with cancer to feel genuinely supported, knowing they are not alone.



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Our Commitment to Our Community

from Lindsey Leonard, Executive Director

THE FIGHT AGAINST CANCER IS A BATTLE THAT NO CHILD SHOULD EVER HAVE TO ENDURE ALONE.



In 2017, Teddy Bear Cancer Foundation (TBCF) will reach a major milestone: 15 years of caring for families who are facing childhood cancer. Since our founding in 2002 by Nikki Katz,

TBCF has awarded \$1.7 million in financial assistance to 1,808 people across Santa Barbara, Ventura, and San Luis Obispo counties.

The numbers are certainly impressive, but what’s most special about TBCF is our caring touch. Staff, volunteers, and parents of children who have had cancer all play a part in nurturing families who are in a state of crisis

when they come to us. Thanks to the people who care so deeply, we can support families from their child’s initial diagnosis, during treatment, and into recovery.

In honor of our 15th Anniversary, please join us throughout the year and during our Gold Ribbon Campaign, held in recognition of Childhood Cancer Awareness Month in September. Our goal is to raise awareness and funds while expanding our network in support of the families we serve.

TBCF is enthusiastic to continue ensuring that all families receive the care they deserve. I am deeply grateful for your significant commitment of time, talent, resources, and heart.

OUR MISSION:
Empower families living in Santa Barbara, Ventura, and San Luis Obispo counties that have a child with cancer by providing financial, educational, and emotional support.

OUR VISION:
Be the lead agency to instill resilience in families experiencing pediatric cancer.

OUR VALUES:
Create a sustainable, professional, compassionate, and supportive culture where everyone feels valued.

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Did you know?

CHILDHOOD CANCER FACTS

Each year, the parents of approximately 15,700 kids will hear the words “your child has cancer.” Across all ages, ethnic groups, and socio-economics, this disease remains the number one cause of death by disease in children.

43 CHILDREN

Every day, 43 children are diagnosed with pediatric cancer in the United States.

375,000

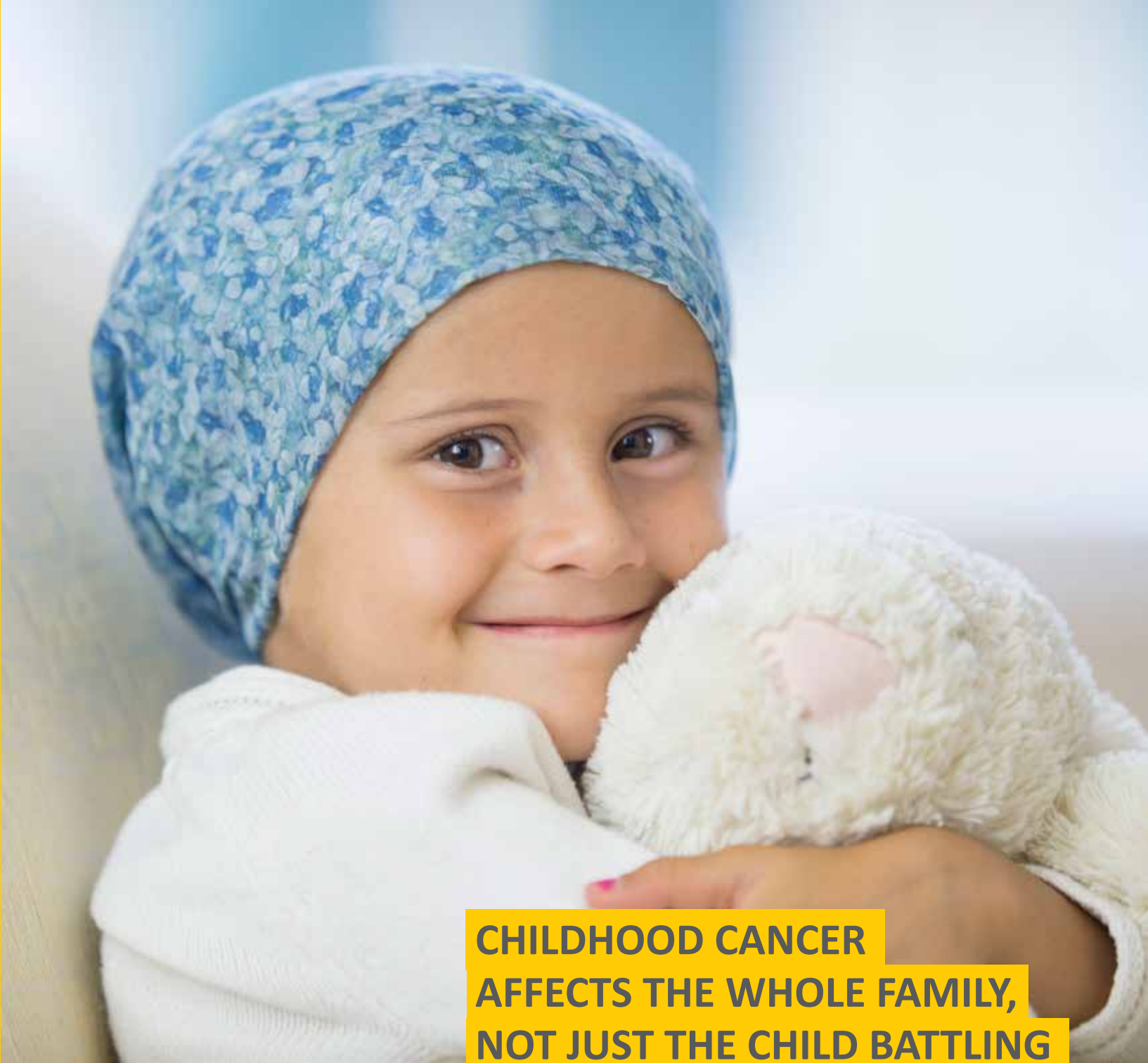
There are approximately 375,000 adult survivors of pediatric cancer in the United States.

40,000

More than 40,000 children undergo treatment for cancer each year in the United States.

60%

60% of children who survive cancer suffer late-effects, such as infertility, heart failure, and secondary cancers.



CHILDHOOD CANCER AFFECTS THE WHOLE FAMILY, NOT JUST THE CHILD BATTLING CANCER.

“

I couldn’t have imagined my family and I going through my battle of childhood cancer alone. Teddy Bear Cancer Foundation has, and will always be, our biggest supporter.”

- Becca Solodon / TBCF Program Director & Past Recipient

SUPPORTING FAMILIES

Our organization exists to allow each family whose child has been diagnosed with cancer to feel genuinely supported, knowing they are not alone.

There are many hardships a family experiences during a pediatric cancer diagnosis. Teddy Bear Cancer Foundation offers a wide range of programs to lessen the immediate financial, emotional, and educational challenges that arise, while providing ongoing opportunities for families to connect with each other in a safe space.



PROGRAMS WE OFFER TO FAMILIES

FINANCIAL ASSISTANCE

This program provides critical financial support to qualifying low-to-moderate income families, covering the cost of immediate expenses a family experiences within the first three to six months of their child's treatment.

EMOTIONAL SUPPORT

This program provides families professional and peer support opportunities to alleviate the emotional hardships they experience when their child is diagnosed with cancer.

EDUCATIONAL PROGRAM

This program provides low-to-moderate income families the necessary tools to advocate for and successfully support their child's academic career. Each program is designed to offer guidance toward a smooth transition back to school following their treatment plan.

SINCE OUR FOUNDING IN 2002:

1,808

INDIVIDUALS SERVED

\$1,688,996

GIFTED IN FINANCIAL AID

With generous community support, in 2016 we helped a record 681 individuals: 53% in Santa Barbara County, 41% in Ventura County, and 6% in San Luis Obispo County.

WE ARE A LOCAL ORGANIZATION HELPING TRI-COUNTY FAMILIES.

WE SERVE THE ENTIRE FAMILY, NOT JUST THE CHILD BATTLING CANCER.

How do families get connected with us?

Families are generally referred to us from their hospital social worker. Even though TBCF serves families that reside in Ventura, Santa Barbara, and San Luis Obispo Counties, sometimes families have to travel to be treated. We work with the following medical centers:

- Children's Hospital Central California
- Children's Hospital Los Angeles
- Cottage Children's Medical Center
- Lucile Packard Children's Hospital Stanford
- Marian Regional Medical Center
- Ventura County Medical Center
- UCLA Medical Center



FINANCIAL ASSISTANCE

Families that have a child with a cancer diagnosis are eligible to receive assistance valued at up to \$8,850. In tragic cases, a family may receive an additional \$8,850 for each relapse and a supplementary \$4,000 if their child passes. Cumulatively, some families are eligible for up to \$30,550 of financial assistance.

Direct Financial Assistance

Families can apply for up to \$5,000 for payment of expenses such as rent or mortgage, auto expenses, utility bills, medications, home care services, counseling and childcare.

Hotel Accommodations

Some families have to frequently travel far distances for their child's treatment. In those cases, we offer up to \$1,500 in hotel accommodations to immediate family during an emergency or lengthy hospital stay.

Funeral Fund

When needed, TBCF will assist families with up to \$4,000 for funeral arrangements. In such tragic cases as these, we refer families to one of our collaborative partners, Hospice of Santa Barbara, or help locate other institutions who offer free grief therapy for any family member in need of support during this extremely difficult time.

WHEN A CHILD IS DIAGNOSED WITH CANCER, PARENTS OFTEN HAVE TO TAKE A SUBSTANTIAL AMOUNT OF TIME OFF WORK OR QUIT THEIR JOB TO BE WITH THEIR CHILD IN THE HOSPITAL, RESULTING IN A SIGNIFICANT LOSS OF INCOME.



TBCF was there to support my family. I was so worried about my little guy's health, as well as my other children, and our home. TBCF was there to help out with utility bills and rent that kept piling up while I was out of work and in the hospital with Jayson"

- Obdulia / TBCF Mother

EMOTIONAL SUPPORT

A pediatric cancer diagnosis can be very isolating for the child in treatment and their family. We offer a variety of emotional support groups and family fun events, providing a safe space and educational tools for families to learn how to support one another.

Family Support Groups

In collaboration with local organizations and licensed professionals, TBCF offers supportive services for families during the varying stages of their child's treatment. We also offer bereavement support. Support groups are designed to provide information, support, and resources.

"Bear" Necessities

TBCF provides items for families such as furniture, appliances, clothing, bedding, and hospital care packages.

Family Fun Events

We host social events, including Family Fun Days and trips for children and their families throughout the year, such as excursions to sporting events. TBCF also hosts an annual holiday party, creating an opportunity for children in treatment and their siblings to visit with Mr. & Mrs. Claus, receive a gift, participate in activities, and enjoy lunch with their family.

Care for the Caregivers

Being a caregiver of a child with cancer can be exhausting and isolating. This program focuses on the parents or guardians and provides opportunities to build camaraderie. Events such as Mother's Spa Day provide rest and rejuvenation for parents of children that have cancer.

Project Holiday

Families of children in treatment can participate in Project Holiday to receive Christmas gifts, Easter baskets, Thanksgiving dinners, Valentine's Day cards, grocery vouchers, and more! All items are provided by donors and delivered to the families' home or child's treatment location.

EDUCATION PROGRAM

The average length of treatment for pediatric cancer is 6 months to 3 years, however, treatment can be longer if a child relapses. Going through treatment can cause the child to miss a lot of school. The objective of the program is to assist with the transition back to school and to test for any side effects of chemotherapy.

Tutoring Services

TBCF youth in need of individualized academic support are provided \$500 of tutoring services by accredited teachers. This program is recommended for youth in maintenance or remission.

Neuropsychological Testing

To help families address learning difficulties associated with treatment, TBCF covers up to \$1,500 for neuropsychological testing. Test results are utilized as a tool to understand and effectively advocate for a child's academic needs.

PEDIATRIC CANCER IS TRAGIC AND UNFAIR. AS LONG AS THERE IS CANCER, TEDDY BEAR CANCER FOUNDATION WILL CONTINUE TO BE THERE FOR FAMILIES.

ELIANA'S STORY

Beautiful Eliana (Ellie) was diagnosed with pilomyxoid astrocytoma, a brain tumor located at the base of her brain stem, when she was only four months old. At initial diagnosis, TBCF was there to help with bill payments so her parents could be with her in the hospital.

Ellie is now seven-years-old and is still battling cancer. For the past seven years, their family has become an extended family of ours, participating in support groups, family fun events and sharing their story at multiple fundraising events, creating awareness of pediatric cancer. They have continued to give hope to many other families in similar situations. Eliana recently had surgery again and is still on her journey, but fighting like a champ! We love you, Ellie, and are in admiration of your strength and the strength of your parents! Thank you to our local community for coming together to support families like Ellie's.

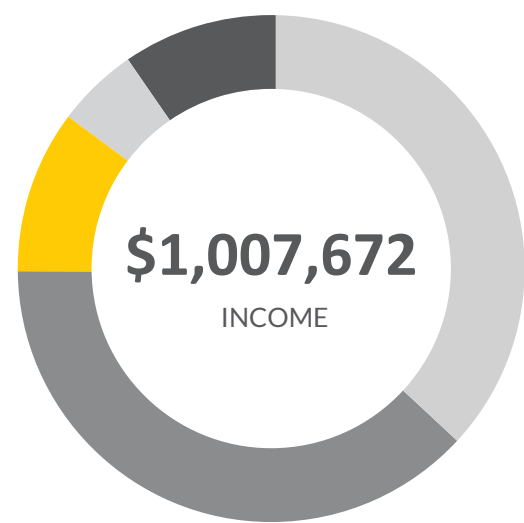
“

Teddy Bear granted us financial aid that allowed me to pay utilities, rent and car payment. They took that huge stress that you worry about ... and they made it OK. Because of this, I was able to focus my attention on Eliana and take her to doctors appointments and didn't have to worry about working on top of trying to take care of my daughter.”

- Samantha McVee / TBCF Mother

FINANCIAL HIGHLIGHTS

Until there is a cure for cancer, the need for TBCF will exist. Thank you for keeping our kids at the forefront of your charitable giving.



2016 INCOME

35%	GRANTS	\$350,550
26%	SPECIAL EVENTS	\$258,782
24%	INDIVIDUAL CONTRIBUTIONS	\$243,138
10%	IN-KIND	\$104,519
5%	CORPORATE CONTRIBUTIONS	\$50,683



2016 EXPENSES

79%	PROGRAMS	\$785,421
14%	FUNDRAISING	\$139,961
7%	MANAGEMENT & GENERAL	\$63,951

Welcome New Board Members & Staff

In 2016, several new staff members joined TBCF: Kirsten Stuart as development associate, Gisselle Lopez-Tello as family resource specialist, and Kendall Klein (who produced this Annual Report!) as creative director. Each new member of our team is extremely talented and dedicated to supporting our families.

J. Paul Gignac, Carolyn Shepard Baham, Adriana Mezic, and Maria Wilson joined our board of directors in 2016. Each new director brings a skill-set that will be a strong asset to TBCF’s continued growth and will assist in governing the organization to ensure future sustainability.

Our 2017-18 slate of officers includes Rich Schuette as board chair, Bibi Moezzi as vice-chair, J. Paul Gignac as treasurer, and David Edelman as secretary. We’d like to thank Donna Barranco Fisher for her strong leadership as our 2015-16 board chair along with our other 2015-16 officers, Nikki Greene as vice-chair, Bibi Moezzi as secretary, and Linda Vannier as treasurer.



Rich Schuette
2017-18 Board Chair



Teddy Bear Cancer Foundation is proud to be one of only 2,106 out of more than 1.8 million non-profits across the United States that are Gold Level Participants by GuideStar Exchange. Gold Level Participants are recognized for their commitment to maintaining exceptional financial health and furthering excellence in impact and effectiveness.



1,808

THE NUMBER OF INDIVIDUALS THAT HAVE BENEFITED FROM OUR SUPPORT PROGRAMS SINCE 2002.

WE OFFER EMOTIONAL SUPPORT TO ANY TRI-COUNTY INDIVIDUAL EXPERIENCING PEDIATRIC CANCER.

100%

GRANTED \$1.7M

AMOUNT OF FINANCIAL ASSISTANCE GRANTED SINCE OUR FOUNDING TO FAMILIES IN NEED.



\$5,000

DIRECT FINANCIAL ASSISTANCE GIVEN TO FAMILIES TO PAY FOR CRITICAL EXPENSES.

33

AMOUNT OF TRI-COUNTY BENEFICIARY EVENTS HELD IN HONOR OF TBCF IN 2016.

53%

OF THE FAMILIES WE SERVE ARE SANTA BARBARA COUNTY RESIDENTS.



TEDDY BEAR CANCER FOUNDATION PAYS FOR CRITICAL EXPENSES & SUPPORTS THE ENTIRE FAMILY, INCLUDING SIBLINGS.

6 YEARS OLD

THE AVERAGE AGE OF A CHILD DIAGNOSED WITH PEDIATRIC CANCER.

41% OF FAMILIES SERVED ARE IN VENTURA COUNTY & 6% OF FAMILIES SERVED ARE IN SAN LUIS OBISPO COUNTY.

156 LOCAL FAMILIES

WE SERVE FAMILIES LIVING IN SANTA BARBARA, VENTURA, AND SAN LUIS OBISPO COUNTIES.



1,002

THE AMOUNT OF PRESENTS GIVEN OUT TO CHILDREN DURING PROJECT HOLIDAY IN 2016.

294 WRISTBANDS

HOSPITAL BANDS WORN BY GUESTS AT OUR GOLD RIBBON LUNCHEON IN HONOR OF OUR TBCF KIDS.

12%

CHILDREN DIAGNOSED WITH CANCER DO NOT SURVIVE.

WAYS YOU CAN GIVE

DONATIONS & TRIBUTES

MONTHLY GIVING

Monthly giving allows you to conveniently and automatically provide long-standing support to provide resources to our families. You can choose a pre-determined amount you want to give each month. It's easy. And, even better, you'll be making a difference each and every month.

SPONSOR AN EVENT

Sponsorships are an ideal investment for your company, or your family, to make a positive impact in the lives of families in need while receiving marketing exposure that is associated with our critically important mission.

CELEBRATE A LOVED ONE

Give in celebration of a loved one, a person you admire, or someone fighting cancer. We'll mail a beautiful card to the person you choose to acknowledge announcing your meaningful gift. You can also give in memory of someone special. Support someone today!

giving back

HOW YOU CAN MAKE YOUR DONATION OR VOLUNTEER YOUR TIME

WHY I GIVE

“Our employee foundation, Cox Charities, supports TBCF because they are the only organization of their kind on the Central Coast that offers the type of services that they do. They have touched our local Cox family personally and we are proud to support and work alongside them to help families in need through their battles with cancer.”

- Cox Communications

“I've witnessed TBCF grow from serving a few families to now hundreds. With the help of a great community, together we are able to provide the vast scope of services families need to care for a child suffering from this terrible disease. TBCF is there to provide love and hope for families that are stressed emotionally and financially by offering everything from Mother's Spa Days to financial aid to support groups. It has been an honor to participate in a cause that is dear to my heart and I am proud to invest in the organization's advancement by giving of my time and resources.”

- Leslie Von Weisenberger

GIVING YOUR TIME IS IMPORTANT TO A FAMILY. BECOME A VOLUNTEER TODAY.

795 VOLUNTEERS & 7 INTERNS PROVIDED 6,824 HOURS OF SERVICE IN 2016.

VOLUNTEER YOUR TIME

Share your expertise, passion, and heart with TBCF. There are many volunteer opportunities available throughout the year, and we want you to join our team! **Consider volunteering at a fundraising or program event, in our office, joining a committee, or becoming an intern.**

KOALA CLUB

Grade school to college-age students champion TBCF by becoming young philanthropists, raising awareness, and hosting fundraising events to benefit the organization. **Visit our website for volunteering opportunities.**

CAN YOU OR YOUR COMPANY DONATE IN-KIND SERVICES OR GOODS?

In 2016, TBCF received \$104,519.35 of in-kind contributions—goods or services in direct support of our programs, management of the organization, or toward one of our event's auctions or logistical needs. We rely heavily on donations like these in order to keep our expenses low. If your company is interested in supporting us with an in-kind donation, please contact our office.



MORE WAYS TO GIVE

EMPLOYEE CORPORATE GIVING PROGRAM

Check with your employer to see if your company supports their employees in their personal philanthropic giving by providing a matching gift. This is a great way for businesses and individuals to help kids and families together. The impact of your gift may be increased, possibly doubled, or even tripled!

PLANNED GIVING

There are many planned gift options that can benefit TBCF immediately or in the future. You can help secure the future of TBCF for generations to come. These gifts offer you tax benefits while providing you the opportunity to support our programs, or establish or add to an endowment. For information about planned giving and bequests, please contact our office.

DONATE GIFTS OF SECURITIES

A gift of stock or other securities can make a significant impact in our ability to support families and you may be eligible to receive excellent tax benefits.

HOST A BENEFIT

Many businesses, both large and small, as well as individuals, choose to name TBCF as a designated benefiting charity. Consider selecting TBCF as your designated charity to support by organizing an event and designating proceeds or donating a percentage of sales.

WHY I GIVE

“ We have always felt that those who can... **must**. We love our children with all our hearts....we love children, period. The thought of loving families dealing with a sick child is heartbreaking. The uncertainties are many, and are so painful. Not knowing as a parent if you can afford your child’s treatment? Can afford to be there with your child during treatment? Can afford to miss work? Make your rent payment? Teddy Bear gives support way beyond financial aid....a loving and caring organization that serves families at their lowest point. How can we NOT help?”

- Jeff & Margo Barbakow

THANK YOU TO DONORS FOR SELECTING TBCF AS A BENEFITING CHARITY IN 2016!

Advanced Eyecare Optometry, Dr. Thomas Fausset
American Riviera Bank
Paloma Angel
Ayers Automotive Repair
Bishop Diego High School
Buffalo Exchange - Ventura
Camino Real Limited Liability Company
Cloud 10 Jump Club
Cocoa, Cupcakes & Cards, Haley & Michelle Hughes
Congregation B’Nai Brith
Crushcakes Cupcakery & Café
Dancing Under the Stars, Paul & Karen Hermanson
Diedra Marsh
Drs. Edstrom, Trigonis & Swenson
Ericson Dental, Dr. Sten Ericson
Expert Insights Publishing, Viki Winterton
Girl Scout Troop 50816
Glassybaby
Heritage Oaks Bank
Killer B Fitness
Legends Salon
Natura Culina, Lenka Tinka
Santa Barbara Ukelele Club
Santa Barbara Young Professionals Club
Southern California Edison
Sportsmans Lounge
Sunny Smiles Dentistry
Wyatt Taylor
Three Amigos Birthday Party; Scott Topper, Michael Krammer & Warren Butler
Turley Wine Cellars
Ventura Danzar
Voodoo Lounge Halloween Costume Party, Felici Events & Scott Topper
Dr. Wu Optometry

ANOTHER IMPACTFUL YEAR

LOOKING BACK INTO SOME OF THE BEST MOMENTS SHARED BY OUR FAMILIES.



2016 FAMILY HIGHLIGHTS

- VENTURA FAMILY FUN DAY
- SANTA BARBARA FAMILY FUN DAY
- MOTHER’S SPA DAY
- CHILDREN’S HOLIDAY PARTY
- SANTA BARBARA LITTLE HERO
- VENTURA LITTLE HERO





This event is affectionately named in honor of TBCF’s children who are battling cancer, something that no child should ever have to endure. **They are our heroes!**

Little Heroes Breakfast

Join a community of supporters dedicated to changing the lives of families that have a child with cancer. In celebration of children, our “Little Heroes,” this event is a great introduction into TBCF.

SANTA BARBARA HIGHLIGHTS

The 2nd Annual Little Heroes Breakfast – Santa Barbara took place on March 16, 2016 at the Hyatt Santa Barbara with 253 guests in attendance. Highlights included a heartwarming speech from motivational speaker Jim Abbott, former Major League Baseball Pitcher and award winning author of *Imperfect: An Improbable Life*; a ceremony to honor award recipient Homero Borja; a testimonial presented by co-chair and pediatric cancer survivor Emilee Garfield; and KEYT’s sports director and Newscaster, Mike Klan, as master of ceremonies.

Keynote Speaker:
Jim Abbott

Co-Chairs:
Emilee Garfield & Wells Hughes

VENTURA HIGHLIGHTS

The Inaugural Little Heroes Breakfast - Oxnard took place on November 30, 2016 at Wedgewood at the Tower Club in Oxnard with 111 guests in attendance.

Highlights included a speech from motivational speaker Melinda Marchiano, former TBCF recipient, nationally recognized pediatric cancer awareness advocate, and award-winning author of *Grace: A Child’s Intimate Journey Through Cancer and Recovery*. Additionally, Dr. Francisco Bracho, Director of Pediatric Hematology-Oncology at Ventura County Medical Center gave a presentation; a ceremony was held to honor the 2016 Little Hero – Oxnard Award recipient Dylan Wolfe along with a testimonial presented by his mother, Katie Wolfe; and KEYT’s sports director and newscaster, Mike Klan, supported the program as master of ceremonies.

Event Speakers:
Melinda Marchiano
Dr. Francisco Bracho

Co-Chairs:
Nikki Katz & Rich Schuette

\$54,562

In 2016, Ventura and Santa Barbara Counties collectively raised \$54,562 for TBCF programs through Little Heroes events.

THANK YOU TO OUR TABLE CAPTAINS

As table captains, the following supporters took on a leading role in promoting their respective Little Heroes Breakfasts. They shared their passion for TBCF by telling their stories of what got them involved and what kept them coming back.

SANTA BARBARA TABLE CAPTAINS:

Rosio Almaguer	Wells Hughes
Heather Ayer	Mark Hunt
Jill Gribb Bell	Lindsey Leonard
Adam Black	Robert Mislang
Tyler Dobson	Bibi Moezzi
Brooke Ebner	Elizabeth O’Brien
David Edelman	Rich Schuette
Donna Barranco Fisher	Becca Solodon
Emilee Garfield	Pat Weeks
J. Paul Gignac	

NORTH VENTURA TABLE CAPTAINS:

Adam Black	Bibi Moezzi
Tyler Dobson	Jeanne Orcutt
Noemi & Fred Duran	Susie Perry
David Edelman	Rich Schuette
Nikki Katz	Bonnie Trejos



2017 UPCOMING LITTLE HEROES EVENTS

Santa Barbara | April 20, 2017
7:30-9:00am at The Fess Parker, A DoubleTree by Hilton Resort

Westlake Village | May 23, 2017
12:00 – 1:30pm at North Ranch Center

Oxnard | December 6, 2017
7:30-9:00am at Wedgewood at The Tower Club

Interested in getting involved?
Please contact Shelby Thomas, special events director, at 805.617.0845



Gold Ribbon Campaign & Luncheon

Teddy Bear Cancer Foundation’s 4th annual awareness and fundraising effort, the Gold Ribbon Campaign, was held in recognition of Childhood Cancer Awareness Month during September 2016.

GOLD RIBBON CAMPAIGN

The Gold Ribbon Campaign is TBCF’s flagship awareness and fundraising endeavor and is held each September in recognition of National Childhood Cancer Awareness Month.

The objective of the Campaign is to educate people about the prevalence of pediatric cancer in our community; how it affects families; and inspire and galvanize the community to give of their resources, time, and talent in order to help families in need. It has raised widespread attention across Ventura, Santa Barbara, and San Luis Obispo Counties.

During September, many parents and childhood cancer survivors told their personal story to a variety of audiences—radio listeners, TV viewers, civic and church groups, government offices, businesses, schools, and social gatherings. All of the stories told of the shock of hearing the words, “your child has cancer,” and the subsequent way in which the diagnosis turned the lives of their entire family upside down. Some families told of the gratitude they have that their child is now cancer-free, some shared of the rollercoaster of emotions and hardship of treatment their child is currently enduring, and some shared about the tragic reality of pediatric cancer-the leading cause of death by disease for youth-and the passing of their child.

Our grass-roots and volunteer driven Campaign raised \$340,441 in 2016, and \$1,142,141 since it was launched in 2013,

and would not be possible without strong community collaboration. A huge “bear hug” to our Campaign sponsors, generous donors, volunteers, community partners and, of course, our children and families!

GOLD RIBBON LUNCHEON

The Campaign concluded with a special event, the Gold Ribbon Luncheon, where 294 guests gathered at Four Seasons Resort The Biltmore Santa Barbara. Highlights included an auction and program facilitated by auctioneer and master of ceremonies Andrew Firestone; a ceremony to recognize our Campaign honorees; a performance by Jackson Gillies, Santa Barbara Teen Star 2016; and a testimonial presented by former TBCF family, Lacy & Michael Taylor along with their 16 year-old son Wyatt.

Guests were also surrounded by 158 hand prints that reminded everyone how many families TBCF served in 2015. The event included some of our TBCF kids placing hospital wristbands on guests as a representation of the bracelets our kids themselves would have received as they enter the hospital for treatment.

Event Committee:

Connie Gillies, Erin Griffin, Jamie Hansen, Kathy Kelley, Corey Lester, Monique Montgomery, Hal Price, Lacy Taylor, Michael Taylor, John Weninger



\$340,441
RAISED DURING THE GOLD RIBBON CAMPAIGN & LUNCHEON.

Teddy Bear Cancer Foundation greatly appreciates the generosity of individuals and companies who give toward the Gold Ribbon Campaign. The support they provided is essential to the success of our organization and truly makes a difference in the lives of our families.

2016 Gold Ribbon Honorees

Heart of Gold Award: Shaun & Carla Tomson
Helping Hands Award: Pati Kern
Humanitarian Award: Cottage Children’s Medical Center
Pay it Forward Award: Krasnoff Family

BECOME A SPONSOR FOR OUR 2017 GOLD RIBBON CAMPAIGN & LUNCHEON.

For Sponsorship Opportunities please contact our office or visit us online www.TeddyBearCancerFoundation.org

Pictured Above

Pictured left to right & top to bottom: Hands symbolizing the 158 children battling cancer served in 2015; Founder, Nikki Katz & Board Chair, Donna Baranco Fisher; Johnathan & Kat Krasnoff, Pay-it-Forward Award Honorees, with Andrew Firestone, Auctioneer & Master of Ceremonies; Dr. David Slomiany, Cottage Children’s Medical Center, Humanitarian Award Honorees; Shaun & Carla Tomson, Heart of Gold Award Honorees with Maria & Monte Wilson; Rudy Alvaro & Tracy Angel with their daughter Paloma Angel; Maddy, TBCF Child; Luncheon Committee including staff members Bryan Kerner & Shelby Thomas (top left) and Lindsey Leonard (bottom right).

Moments In Time

The 2nd Annual Moments In Time, “Gatsby Mystery Mansion,” was a roaring 20’s themed event held on May 21, 2016 at a four-acre private estate in the heart of Montecito, CA.

The enchanted evening, attended by 310 guests, offered up period-centric style and fashion; live jazz and dance performances by The Evan Laflamme Band with vocalist Courtney Lemmon, Autumn Phillips & Daniel Rojo with Elevated Dreams, Dos Pueblos High School Jazz Band, The Dance Network, and Dragonfly Fire - Meighann Athena Helene; a bar featuring Gatsby signature cocktails, a variety of delectable hors d’oeuvres, and food; casino tables; dance party with DJ Darla Bea; and a one-of-a-kind auction featuring items such as a Great Gatsby Getaway, a safari to Africa, Daniel Gibbings Jewelry, VIP tickets to *The Bachelorette: After the Final Rose*, and many other exciting items!

As part of the event’s program, Hilda Ramirez shared her family’s story about the challenging road to recovery for their 17 year-old daughter, Jessica, who was diagnosed with diffuse intrinsic pontine glioma in 2016. During the program, a surprise trip to Florida to the National Zumba Convention, courtesy of Zumba Fitness LLC, was presented to Jessica. The event was auctioneered by Geoff Green of Santa Barbara City College Foundation and our surprise guest master of ceremonies, Reggie Brown, a President Obama impersonator, who arrived by limo with his secret service detail—three volunteer fire fighters from Santa Barbara County Fire.

Event Committee:

Co-Chairs: Aaron Clark & Vanessa Decker

- | | |
|------------------|------------------------|
| Matthew Fish | Robert Mislang |
| Pamela Gruen | Monique Montgomery |
| Marina Henning | Julia Moorhouse |
| Meighann Helene | Kathryn Roberts |
| Megan Johnson | Sylvia Schulte- Molony |
| Nina Johnson | Jessica Willbanks |
| Sebastian Lebeau | Maria Wilson |
| Justin Leach | Monte Wilson |
| Adriana Mezic | Tara Zanecki |



Event performers in Gatsby costumes.



Bill Pessa & Bibi Moezzi, Board Secretary.



Aaron Clark & Vanessa Decker, Event Co-Chairs.



TBCF Teen, Jessica, and her family.

Together

WE MAKE A DIFFERENCE FOR FAMILIES
COLLABORATIVE PARTNERS



MENTAL WELLNESS CENTER

We were thrilled to begin a collaboration with Mental Wellness Center as the new hosting location of our monthly Santa Barbara Family Support Groups.



HOSPICE OF SANTA BARBARA

Hospice of Santa Barbara has generously opened their doors to any TBCF family member in need of one-on-one or group counseling.



MISSION HOPE CANCER CENTER

Marian Cancer Care at Mission Hope Cancer Center continues to be a strong collaborative partner by hosting and facilitating monthly Santa Maria Family Support Groups.



MORE COLLABORATIVE PARTNERS...

- Angel Flight West
- American Cancer Society
- Be the Match at City of Hope
- Cancer Center of Santa Barbara with Sansum Clinic
- Cancer Support Community Valley/Ventura/Santa Barbara
- Community Memorial Hospital Cancer Resource Center
- Dignity Health operating at St. John’s Regional Medical Center –Cancer Center of Ventura County
- Eric’s Angels
- Hearts Therapeutic Equestrian Center
- The Landon Pediatric Foundation
- Leukemia & Lymphoma Society California Southland Chapter
- National Charity League of Santa Barbara
- National Charity League of Ventura
- Santa Barbara Foresters/Hugs for Cubs
- Surf Happens Foundation

BEAR CLUB THANK YOU TO OUR DONORS MONETARY & IN-KIND

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\$25,000 - \$49,999
Cancer Foundation of Santa Barbara
Roy & Ida Eagle Foundation

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Anonymous
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Dr. Heath & Monique Montgomery, General & Cosmetic Dentistry
Devon Geiger Nielsen

O’Malley’s Santa Barbara, Dan & Carolyn Baham
The Painted Cabernet, Maria & Monte Wilson
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Kerri Boeddeker
Dr. Francisco Bracho
Shirley Burke
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Gary Simpson
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Ventura Danzar & Zumba Fitness
Wynne Painting. Inc.

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Aligned Pilates Studio, Erin Griffin
Amgen
Ashleigh Taylor Photography
Auto Camp
Ayers Automotive Repair, Nikki Ayers
Deanna Bacon
Bastian World Travel, Beth Bastian
Travis Beifuss

Bella Vista Designs Inc, Trevor Zellet
BlueStar Parking, Travis & Jessica Hawley
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Calypso St. Barth
Camerata Pacifica
Camp Canine
United Boys & Girls Clubs of Santa Barbara County, Camp Whittier
Casa Blanca Restaurant & Cantina, Adam White
CASAMIGOS Tequila
Change A Life Foundation
ChannelTechs, Sean Checketts
Coastal Aircraft, Bill & Rhonda McBride
Cox Communications
Cutler’s Artisan Spirits, Ian Cutler
Daniel Gibbings Jewelry, Daniel Gibbings & Setenay Osman
Don Parson Golf Instruction
Dragonfly Fire, Meighann Helene
Earl Warren Showgrounds
Charles Eckert IV
Elevated Dreams, Autumn Phillips
El Latino Central Coast Newspaper
Even Laflamme Band
Four Seasons Hotel Los Angeles at Beverly Hills
Four Seasons Hotel San Francisco
Four Seasons Resort The Biltmore Santa Barbara
Greg Frontado & Tina Fanucchi-Frontado
Garden Street & Company, Sarah McKittrick
Christine Girvani O’Brien
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Precision Auto Body & Painting, John & Martha Peterson
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Rockstar Transportation
Rudi Schulte Family Foundation
Paloma Restaurant & Tequila Bar, Rudy Alvara & Tracy Angel
Salon Du Mont, Lilibeth Caplinger
Santa Barbara Wellness Professionals
Santa Barbara County Firefighters Local 2046
Santa Barbara Chicken Ranch, Matt Benko
Santa Barbara Festival Ballet
Santa Barbara Home Improvement Center
Santa Barbara Independent
Santa Barbara International Film Festival
Santa Barbara Museum of Natural History
Santa Barbara Newspress
San Marcos AAPLE Academy, Ben Spievak
SB Paella Catering LLC, Ben & Carol Schuster
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SMI Concepts Inc., Mike Hager
Tina Stefens
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Summerland Winery, Nebil Zarif
Suneva Medical
Surf Airlines
Tamira Restaurant
Michael & Lacy Taylor & Family
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Tropicana Student Living, Evelin Seruin
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Varial Surf Technology
Vina Robles Vineyards & Windery
Walter Claudio Salon & Spa, Angela Zungri & Walter Claudio
Warner Bros TV
Anita Williamson
John Weninger
Zumba Fitness, Josette Tkacik

“ You hear about children getting sick but you never imagine it will happen to you. When Wyatt was diagnosed with Burkitts lymphoma in March 2009 we were in shock and were not prepared for the impact it would have on our family both financially and emotionally. With the loss of one income and huge medical bills, TBCF provided financial support that allowed us to keep our heads above water. They also helped to cover counseling services to help repair the emotional and social impact on Wyatt. We are so grateful to be part of their family.”

- Michael & Lacy Taylor, Former TBCF Family

THANK YOU TO OUR PHOTOGRAPHERS
Athena Photo Group
Kim Byrnes Photography
Charlie Cohn Photography
Braulio Godinez Photography
Mitch Goldstrom

Kendall Klein Photography
Livin’ The Dream Photography, Ashly Othic
Picture Perfect Santa Barbara, Louie Esquivel
Santa Barbara Selfies

Teddy Bear Cancer Foundation makes every effort to list each donor accurately. Please let us know if we have inadvertently omitted any donation or incorrectly listed any donor.

feel good

JOIN US AS A SPONSOR.



Teddy Bear Cancer Foundation invites you to make a significant positive impact in the lives of families with a child battling cancer by joining us as a 2017 event sponsor. Sponsors are essential to help us carry out our mission, and we would be honored to showcase your support.

PARTNERSHIP THROUGH SPONSORSHIP

By working together, we can alleviate families' financial and emotional challenges so they can be there for what's most important—caring for their child during their darkest times of need. The fight against cancer is a battle that no child should ever have to endure alone.

EXPAND YOUR EXPOSURE AND REACH IN THE COMMUNITY

We are grateful for each sponsor's championing of our mission. TBCF offers unique marketing opportunities that enhance visibility and promotes businesses within the community. We look forward to extending these opportunities for increased involvement in our organization, thereby building enduring partnerships with our supporters throughout the years.

UPCOMING EVENTS

Little Heroes Events

Santa Barbara | April 20, 2017 | Breakfast
Westlake Village | May 23, 2017 | Lunch
Oxnard | December 6, 2017 | Breakfast

Gold Ribbon Campaign & Luncheon

Gold Ribbon Campaign | September 1 - 30, 2017
Gold Ribbon Luncheon | October 5, 2017

For Sponsorship Opportunities please visit our website or call our office at 805.563.4740.

GET BEHIND ONE OF OUR IMPORTANT EVENTS AND HIGHLIGHT YOUR LEADERSHIP IN THIS COMMUNITY

We rely on the generosity of individuals as well as businesses, which range from family-owned local enterprises to some of the world's largest corporations.

Sponsorships are an ideal investment for your company, or your family, to make a positive impact in the lives of families in need while receiving marketing exposure that is associated with our critically important mission.

Teddy Bear Cancer Foundation has a long-standing history of hosting notable fundraising events. Our events are attended by local business leaders and community philanthropists and provide an exceptional advertising and networking opportunity, as well as a superb way to align your brand with an imperative cause. With an average of 250 people at our signature events last year, TBCF has proven to be one of the most attractive, worthy, and influential organizations in the Tri-County Region.

HOW TO BECOME AN EVENT SPONSOR

Your involvement is essential. Details regarding opportunities, ranging from \$1,000 - \$50,000, are described in the 2017 Sponsorship Opportunities Guide included in this report or found online at www.TeddyBearCancerFoundation.org. If you have any questions or need additional information, please contact Lindsey Leonard, Executive Director, at 805-563-4740 or lindsey@teddybearcancerfoundation.org.

Thank you for your consideration to invest in us with a 2017 sponsorship.

THANK YOU TO OUR 2016 SPONSORS

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Earl & Claudia Minnis and Family (GRC)

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Jeff & Margo Barbakow in support of The Carrie Hamilton Fund (GRC)
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ADVOCATE BEAR

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Laramie & Nikki Greene (MIT)
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Dr. Heath & Monique Montgomery, General & Cosmetic Dentistry (MIT)
The Painted Cabernet, Maria Wilson (MIT)
Paloma Angel, in loving memory of Lexi Krasnoff & Jeffrey Zamora (GRC)
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HEALER BEAR

AlMdyn, Inc., Adriana & Igor Mezic (MIT)
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Toyota of Santa Barbara (MIT)

* Annual: A special sponsorship package for all events
* GRC: Gold Ribbon Campaign
* MIT: Moments in Time
* LHB-SB: Little Heroes Breakfast - Santa Barbara



*Save
the
Date* 

JOIN US FOR OUR
GOLD RIBBON LUNCHEON

10.5.17

For more information about this event, including sponsorship opportunities, please call our office.

2002 ★ 2017

15
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www.TeddyBearCancerFoundation.org

info@teddybearcancerfoundation.org

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Santa Barbara, CA 93105

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