

GOLDEN GALA



2026 SPONSORSHIP OPPORTUNITIES

The Gold Ribbon Campaign is TBCF's flagship fundraising and awareness campaign held in recognition of Childhood Cancer Awareness Month in September. The Golden Gala is the celebration honoring TBCF families and supporters.

Presenting Sponsor
\$50,000

Sponsors non-medical expenses for 10 families through the initial months of treatment.

- Presenting sponsor listing on Golden Gala invitation if pledged by July 13th
- Prominent recognition in print and digital communications, press releases, and TBCF website
- Premier seating for 20 guests
- VIP parking spot on the venue property
- Full-page color ad in the program
- 20 raffle tickets
- Champagne service during dinner

Champion Sponsor
\$25,000

Sponsors accommodations and non-medical expenses for 10 families recovering in the hospital after a bone marrow transplant.

- Listing on the Golden Gala invitation if pledged by July 13th
- Prominent recognition in print and digital communications, press releases, and TBCF website
- Premier seating for 15 guests
- VIP parking spot on the venue property
- Full-page color ad in the program
- 20 raffle tickets
- Champagne service during dinner

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Ambassador - \$10,000

Sponsors ongoing non-medical expenses for four families if their child relapses.

- Prominent recognition in print and digital communications, press releases, and TBCF website
- Name and logo placement on website event page, and on social media posts
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating near stage for 10 guests
- 10 raffle tickets
- Permission to use rideshare to/from venue
- Half page ad in printed program

Visionary - \$5,000

Sponsors neuropsychological testing for three kids' transition back to school after treatment.

- Recognition in print and digital communications, press releases, and TBCF website
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating near stage for 8 guests
- 8 raffle tickets
- Quarter page ad in printed program

Advocate - \$2,500

Sponsors case management for two families for one year.

- Recognition in print and digital communications, press releases, and TBCF website
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating for 6 guests
- 6 raffle tickets
- Business card ad in printed program

Healer - \$1,500

Sponsors 24 hours of tutoring for one child during their treatment.

- Recognition in print and digital communications, press releases, and TBCF website
- Listing in the Golden Gala invitation if pledge received by July 13th

Benefits at the Golden Gala

- Seating for 4 guests
- 4 raffle tickets